



केन्द्रीय माध्यमिक शिक्षा बोर्ड
(मानव संसाधन विकास मंत्रालय, भारत सरकार, के अधीन एक स्वायत्त संगठन)
शिक्षा सदन, 17, इन्सटिट्यूशनल क्षेत्र, राउज एवेन्यु, दिल्ली-110002.

CENTRAL BOARD OF SECONDARY EDUCATION

(An Autonomous Organization under the Union Ministry of Human Resource Development, Govt. of India)
"Shiksha Sadan", 17, Institutional Area, Rouse Avenue, New Delhi-110002.

CBSE/ACAD/Dir(ART&I)/2014

Circular No. Acad-44/2014

Dated: November 12, 2014

All Heads of Schools affiliated to CBSE/State Boards

Sub: CBSE Expression Series on 'Bal Swachhata Mission' 14th to 19th November 2014

Dear Principal,

At the outset, I congratulate you for your efforts for the Expression Writing Series initiated to promote knowledge and good practices among students through creative writing. This must have reaped good results with children being motivated to observe proper sanitary habits.

Furthering its efforts to achieve a 'Clean India', as part of the Bal Swachhata Mission, CBSE announces the **CBSE Expression Series on 'Bal Swachhata Mission' from 14th to 19th November 2014.** The highlights of this series are:

1. Open to **all schools affiliated to CBSE and recognised state boards**
2. Entries can be submitted in any of the **22 scheduled languages and English for four categories: classes: i) I-V, ii) VI-VIII, iii) IX-XII, iv) Differently abled**
3. There are different themes for each day as per the details given below:

14th November 2014: Clean Schools/Surroundings/Play areas
15th November 2014: Clean Food
17th November 2014: Clean Self
18th November 2014 : Clean Drinking Water
19th November 2014 : Clean Toilets

4. Topics based on themes for each day will be announced on [http://:cbseacademic.in](http://cbseacademic.in) one day in advance.
5. **Time of submission: 9.00am to 5.00pm each day.**
6. **Modes of submission:** online/offline (links will be provided on **13th November 2014** on cbseacademic.in)/mobile phones(see Annexure I). **13th November, 2014** will be used for practice.
7. **Type of entry:** Essay/Poem/Poster/ Drawing/Painting.
8. **30 best entries on each day will be rewarded with a cash prize of Rs.2500/-.**
9. All participants with valid email ids will be given participation certificates. Hence, all participants must write their email ids correctly.
10. In case an entry is found to be plagiarised at any stage, the entry will be disqualified. There will be a telephonic/ face-to-face interaction with the prospective winners to ascertain the originality of the entry submitted. Entries not in prescribed format will be summarily rejected.
11. No correspondence will be entertained on the selection of best entries.

In case of any query, you may contact **011-23212603/23234324/23220154**

Looking forward to your active participation!

Yours sincerely,

Sd/-

(Dr. Sadhana Parashar)

Director (Academics, Research, Training and Innovation)

Distribution:

Copy to the respective Heads of Directorates, Organizations and Institutions as indicated below with a request to disseminate the information to all the schools under their jurisdiction:

1. *The Commissioner, KendriyaVidyalayaSangathan, 18-Institutional Area, Shaheed Jeet Singh Marg, New Delhi- 110016.*
2. *The Commissioner, NavodayaVidyalayaSamiti, B-15, Sector-62, Institutional Area, Noida-201309.*
3. *The Director of Education, Directorate of Education, Govt. of NCT of Delhi, Old Secretariat, Delhi-110 054.*
4. *The Director of Public Instructions (Schools), Union Territory Secretariat, Sector 9, Chandigarh-160 017.*
5. *The Director of Education, Govt. of Sikkim, Gangtok, Sikkim – 737101.*
6. *The Director of School Education, Govt. of Arunachal Pradesh, Itanagar –791 111*
7. *The Director of Education, Govt. of A&N Islands, Port Blair - 744101.*
8. *The Director of Education, S.I.E., CBSE Cell, VIP Road, JungleeGhat, P.O.744103, A&N Islands*
9. *The Secretary, Central Tibetan School Administration, ESS Plaza, Community Centre, Sector 3 Rohini, Delhi-110085.*
10. *All Regional Directors/ Regional Officers of CBSE with the request to send this circular to all the Heads of the affiliated schools of the Board in their respective regions.*
11. *All Associate Professor & Additional Directors/ Advisors/ Consultants*
12. *All Additional Director/ Joint Director/ Deputy Director/ Assistant Director, Vocational Cell, CBSE*
13. *The Research Officer (Technology) with the request to put this circular on the CBSE websites.*
14. *All Assistant Professor & Joint Directors, CBSE*
15. *All Assistant Professor & Deputy Directors, CBSE*
16. *The Deputy Director (Examination & Reforms), CBSE*
17. *The Assistant Librarian, CBSE*
18. *The Public Relations Officer, CBSE*
19. *The Hindi Officer, CBSE*
20. *PS to Chairman, CBSE*
21. *PS to Secretary, CBSE*
22. *SO to Controller of Examinations, CBSE*
23. *PS to Director(Special Exams and CTET), CBSE*
24. *PA to Professor & Director (Academics, Research, Training & Innovation), CBSE*
25. *PA to Director (Information Technology)*
26. *PA to Director (EDUSAT)*

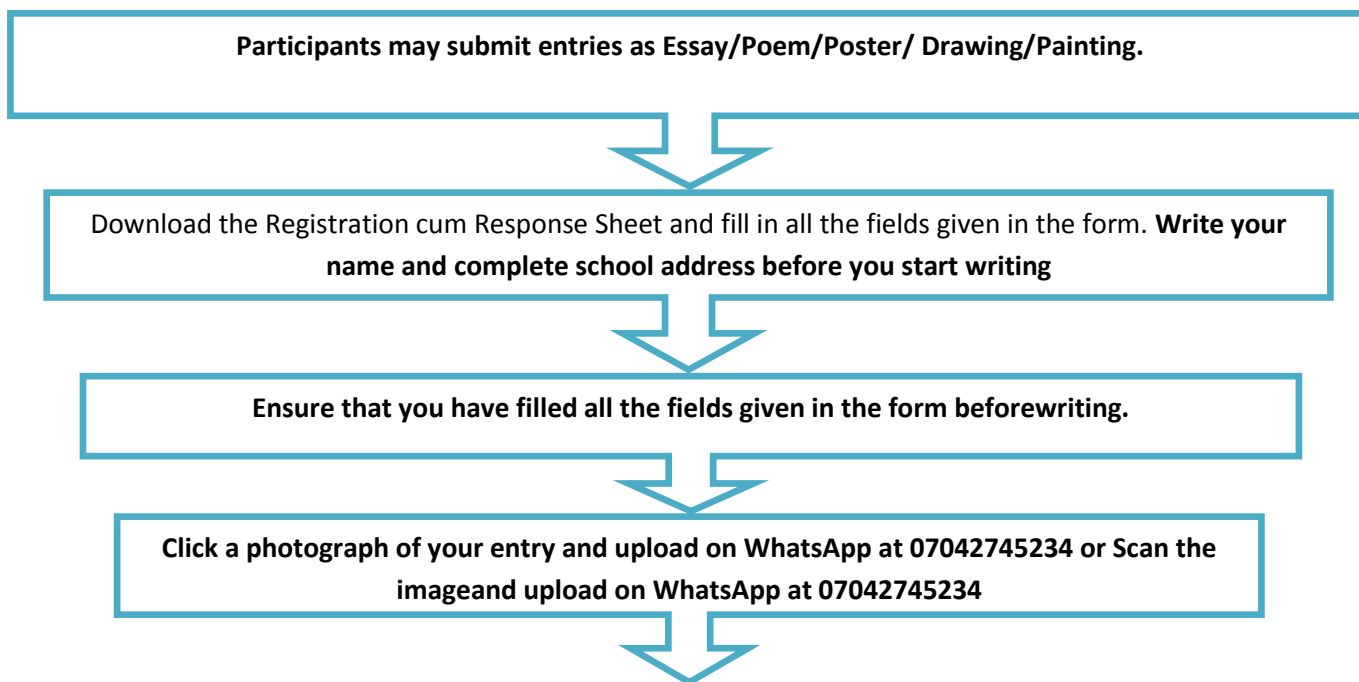
Director (Academics, Research, Trainings and Innovations)

CBSE Expression Series on 'Bal Swachhata Mission'

Process flow for Offline Submission using Mobile Phones

Schools are required to photocopy the response sheet given and distribute among the students interested in participating the series to fill in details

All participants willing to participate may refer to following instructions:



Notes:

1. Entries sent through email will not be entertained at all.
2. Entries should not exceed 5MB in any format. Visually impaired students can also use the audio/video mode.
3. Students are required to register only once as multiple registrations may lead to disqualification.
4. The entries should not exceed the word limit as mentioned.
5. The entries/ writings must be original.
6. If at any stage the entries submitted are proven to be plagiarized or are without the registration details, the entry will be disqualified.
7. Plagiarism, if detected at any point of time, will lead to withdrawal of the prize.
8. Students can refer to as many resources as they can avail, however the entries submitted must be in their own language.
9. The decision of panel of experts will be final and **no further communication will be entertained on the selected entries.**
10. **Every photograph shall bear students name class category and school name and contact number**

CBSE Expression Series Submission Form
[For Entries in offline mode (Using Mobile Phones)]
Registration / Response Sheet

Name of Participant/Student: _____ Class: _____ Gender: M/F (tick one)

Specially Abled: Yes/No (Tick one) Name of the School with complete address _____

Name of City/Village : _____ State: _____ Visually Impaired-Yes /No(tick one)

Contact Number of participant/parent/school (whichever is applicable): _____ Fax No. of School: _____

Email address of participant/parent/ school (whichever is applicable) _____

Space provided to write

Page No: _____

Name of Participant/Student: _____ Class: _____