CBSE/Acad./Dir.(ART&I)2015

Circular No. Acad-05/2015
Dated: 9 January, 2015

All Heads of Schools affiliated to CBSE

Sub: Conduct of activities for popularization of Thirukkural’s Messages and Expression Series on ‘Thiruvalluvar Today’ from 15th to 20th January 2015- regarding

Dear Principal

The message of Thiruvalluvar has influenced the Indian mind. Thirukkural, the work of this great man, is still relevant to the world as it provides a code of conduct for everyday living which is based on universal human values that seem common to all cultures.

The Sahitya Akademi, under the Ministry of Culture, has published an important monograph in 1979 on Thiruvalluvar, respecting him as one of the makers of Indian literature. This monograph which is about the times and teachings of Thiruvalluvar was later translated in many Indian languages, important among them are Hindi, Sindhi, English, Malayalam, Kannada, and Telugu. A scholarly treatise named as ‘Vazhum Valluvam’ (immortal Kural) on Thirukkural was also given the Sahitya Akademi award in the year 1988. This was similarly translated in English for the benefit of non-Tamil readers.

As the messages of Thirukkural can be particularly useful for greater national integration, activities for schools, as per the following schedule, are being suggested:

- **15th to 17th January 2015** for students of classes VIII-XII:- Seminar/Debate/Extempore/Poetry writing/StoryWriting/Group Discussion/Project work/Book Reading/Translation of significant excerpts/ any other based on the *life and works of Thiruvalluvar* as per their convenience. **Interested students of classes VIII-XII** may be encouraged to go through the above references available in various languages for these activities. A report, as per the format given in *Annexure I* (including photographs/audio/video not exceeding 5 MB) may be uploaded at the link [CBSE Expression Resources](www.cbseacademic.in) latest by February 5, 2015.

- **19th to 20th January 2015**:- Expression Series ‘Thiruvalluvar Today’ for interested students of classes VIII-XII.

- **19th January 2015:** essays (1000 words)/poems in 22 scheduled languages and English may be submitted from 9.00am to 5.30 pm.

- **20th January 2015:** one-act play (in 22 scheduled languages and English, maximum 1000 words) /painting/drawing/sketch may be submitted from 9.00am to 5.30 pm.

- **Mode of submission for Expression Series:** through i) online links provided on [www.cbseacademic.in](http://www.cbseacademic.in) or ii) mobile phones (as per the details given in *Annexure II and II A*).

- Topics for the Expression Series will be announced on 17th January, 2015.

- Winners shall be selected after plagiarism check of the entry submitted and a telephonic interaction.

- Best 36 entries shall be given a cash prize of Rs2500/- and a Certificate of Merit. All participants with valid e-mail ID shall be given an online participation certificate.

In case of any query, you may call Dr. Pragya M Singh, Joint Director at 011-23215130 or e-mail at cbseoutreach@gmail.com

Sd/-
(Dr. Sadhana Parashar)
Director (Academics, Research, Training and Innovation)
Distribution:-

Copy with a request to respective Heads of Directorates/KVS/NVS/CTSA as indicated below to also disseminate the information to all concerned schools under their jurisdiction:

3. The Director of Education, Directorate of Education, Govt. of NCT of Delhi, Old Secretariat, Delhi-110 054.
4. The Director of Public Instructions (Schools), Union Territory Secretariat, Sector 9, Chandigarh-160 017.
5. The Director of Education, Govt. of Sikkim, Gangtok, Sikkim – 737101.
6. The Director of School Education, Govt. of Arunachal Pradesh, Itanagar – 791 111
7. The Director of Education, Govt. of A&N Islands, Port Blair - 744101.
9. The Secretary, Central Tibetan School Administration, ESS Plaza, Community Centre, Sector 3 Rohini, Delhi-110085.
12. All Regional Directors/ Regional Officers of CBSE with the request to send this circular to all the Heads of the affiliated schools of the Board in their respective regions.
13. All Associate Professor & Additional Directors/ Advisors/ Consultants
14. All Additional Director/ Joint Director/ Deputy Director/ Assistant Director, Vocational Cell, CBSE.
15. The Research Officer (Technology) with the request to put this circular on the CBSE websites.
16. All Assistant Professor & Joint Directors ,CBSE
17. All Assistant Professor & Deputy Directors, CBSE
18. The Deputy Director (Examination & Reforms), CBSE
19. The Assistant Librarian, CBSE
20. The Public Relations Officer, CBSE
21. The Hindi Officer, CBSE
22. PS to Chairman, CBSE
23. PS to Secretary, CBSE
24. PS to Controller of Examinations, CBSE
25. PS to Director(Special Exams and CTET), CBSE
26. PA to Professor & Director (Academics, Research, Training & Innovation), CBSE
27. PA to Director (Information Technology)

Director (Academics, Research, Training and Innovation)
Format of Report for Activities Conducted to Popularize Thirukkural's Messages

Name of the school: ____________________________________________________________

Address: __________________________________________________________________

Contact no. ___________________ E-mail ID: ______________________________________

Total number of students: _________________

Number of Girls: ______________________ Boys __________________

Date of Activity conducted: ________________

Number of students participated: ________________

Number of Boys and Girls participated: Girls ____________ Boys ____________

Activity (tick one): Essay writing/ Seminar/Debate/ Extempore/Poetry writing/ StoryWriting/Group Discussion/Project work/any other (give details)

_________________________________________________________________________________

_________________________________________________________________________________

_________________________________________________________________________________

Theme/topic of the activity: _______________________________________________________

Language/s selected by students for participation: __________________________________

Number of Prizes given, if any: __________________________________________________

Write up on the activity (150 words):

_________________________________________________________________________________

Audio/Video/ Photographs (not exceeding 5MB) submitted :{( tickwhichis/are applicable)
CBSE Expression Series on ‘Thiruvalluvar Today’ on 19th-20th January 2015

Process flow for Submission using Mobile Phones

All willing participants may refer to following instructions:

Participants may submit entries: i) on 19th January, 2015 as essays/poems
   ii) on 20th January, 2015 as one-act play/drawing/painting

Download the Registration cum Response Sheet given as Annexure-IIA and fill in all the fields given in the form. Write your name and complete school address before you start writing.

Ensure that you have filled all the fields given in the form before writing.

Click a photograph of your entry or Scan the image of the entry and upload on WhatsApp as per the following:
   Class VIII at +91-7042745234
   Classes IX-X at +91-9910356962
   Classes XI-XII at +91-9910356965

Notes:

1. Entries sent through email may not be entertained.
2. Entries sent through the number other than the one prescribed for the class category will be summarily rejected.
3. Entries should not exceed 5MB.
4. The entries should not exceed the word limit as mentioned.
5. The entries/writings must be original.
6. Entries need to be given as per format provided in Annexure-IIA, else they may not be considered.
7. Plagiarism, if detected at any point of time, will lead to withdrawal of the prize.
8. Students can refer to as many resources as they can avail, however the entries submitted must be in their own language.
9. The decision of panel of experts will be final for the selection of best entries and no further communication will be entertained on the selected entries.
## CBSE Expression Series Submission Form

[For Entries using Mobile Phones]

Date of Expression Series _________________  
Date of submission ______________________

<table>
<thead>
<tr>
<th>Name of Participant/Student: ___________________________</th>
<th>Class: _______</th>
<th>Gender: M/F (tick one)</th>
</tr>
</thead>
<tbody>
<tr>
<td>Specially Abled: Yes/No (tick one)</td>
<td>Name of the School with complete address: ___________________________</td>
<td></td>
</tr>
<tr>
<td>Name of City/Village: ___________________________</td>
<td>State: __________</td>
<td>Visually Impaired: Yes/No (tick one)</td>
</tr>
<tr>
<td>Contact Number of participant/parent/school (whichever is applicable): ___________________________</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Fax No. of School: ___________________________</td>
<td>Email address of participant/parent/school (whichever is applicable): ___________________________</td>
<td></td>
</tr>
</tbody>
</table>

**Registration / Response Sheet**

(Additional Sheet with proper identification details as above may be taken, if required)