

CBSE | DEPARTMENT OF SKILL EDUCATION

MASS MEDIA STUDIES (SUBJECT CODE: 835)

CLASS XI (SESSION 2021-2022) MARKING SCHEME FOR TERM -1

Max. Time Allowed: 1½ Hours

Max. Marks: 30

General Instructions:

1. Please read the instructions carefully
2. This Question Paper is divided into 03 sections, viz., Section A, Section B and Section C.
3. Section A is of 05 marks and has 06 questions on Employability Skills.
4. Section B is of 20 marks and has 25 questions on Subject specific Skills.
5. Section C is of 05 marks and has 07 competency-based questions.
6. Do as per the instructions given in the respective sections.
7. Marks allotted are mentioned against each section/question.
8. All questions must be attempted in the correct order.

SECTION A

Answer any 5 questions out of the given 6 questions on Employability Skills. (1 x 5 = 5 marks)

Q. No.	Value Points	Marks
1	D (Both A and B)	1
2	A Self-confidence	1
3	D A and C	1
4	B Make a to do list	1
5	C Left	1
6	D It is the study of the sounds we make when we speak.	1

SECTION B

Answer any 20 questions out of the given 25 questions (1 x 20 = 20 marks)

7	A Researcher	1
8	B Satellite Instructional Television Experiment	1
9	D Cinematographer	1
10	A Media	1
11	B Representation	1
12	C Anupamaa	1
13	D A and B	1
14	A Discipline of collecting, analyzing, verifying and presenting information.	1

15	D A and C	1
16	C AVM Studios	1
17	B Language Barrier	1
18	D Humlog	1
19	D All of the above	1
20	A Johannes Gutenberg	1
21	C 3	1
22	C Hyper Text Transfer Protocol	1
23	A A brief description about photo	1
24	B Mind Set	1
25	B Daily	1
26	C Nukkad Natak	1
27	D Movie Trailor	1
28	C To put into scene	1
29	A video Home Service	1
30	C Singing	1
31	B Macro Structure	1

SECTION C
(COMPETENCY BASED QUESTIONS)

Answer any 5 questions out of the given 7 questions (1 x 5 = 5 marks)

32	B Market	1
33	A Warm-up new conversations with small talk.	1
34	A Video tape in videotape recorder	1
35	C Shaving kit	1
36	A Open ended Questions	1
37	D Whatsapp	1
38	B Producer	1