

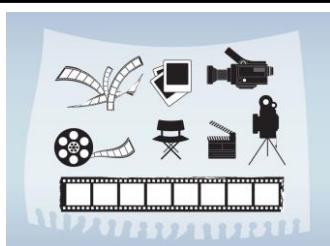


NOTIFICATION

CBSE/DIR/ACAD/2014

Dated: 25th November, 2014

Road Safety India – National Film Making Contest 2014



SAVE LIVES WITH YOUR CREATIVITY!

The Central Board of Secondary Education and the Ministry of Road Transport and Highways invite students and staff to participate in the **Road Safety India – National Film Making Contest** to raise awareness on various issues and power ahead Road Safety as a national movement in the country.

Participants can produce their own short film and share the message of road safety with all road users. Winning entries will be screened as a part of the 26th National Road Safety Week from 11th to 17th January 2015.

HOW TO PARTICIPATE

A short film on any of the following themes :

- **Over Speeding**
- **Over Loading**
- **Drunk Driving**
- **Use Of Helmets**
- **Cyclist Safety**
- **Any other road safety related issue**

PARTICIPATION

- 1) The contest is open to all citizens of India
- 2) The film must be developed and conceptualized by the Participating organization or by an Individual
- 3) The contest would open from 16th November 2014 and close on 15th December 2014.
- 4) To enter the Contest, register via sending a mail to p.singhal@nic.in / www.morth.nic.in, during the Contest Period with the requisite details. Entries also will be submitted on this email address.
- 5) Before uploading the Submission, you will be required to agree that you have read (or have had read to you) and agree to these Official Rules and the Filmmaker Agreement; that you will not upload the same or any similar entry in this Competition and/or any similar Contest and that you agree not to upload your video to any other website (including YouTube and Facebook).
- 6) Submissions that do not include all required information and or do not adhere to the Official Rules and the Filmmaker Agreement shall not be valid.
- 7) The entry should not have been screened or broadcast as part of any public platform or network.
- 8) The films would be judged by an eminent panel of Jury and Judging Criteria shall be as follows:
 - i) Originality, Creativity and innovation in delivering the theme message – 60%
 - ii) Aesthetic Production Quality –40%

Contest ends on : 15th December 2014

TECHNICAL REQUIREMENTS

A video file of minimum 1080 pixel broadcast HD quality must be submitted – the Video file (s) must be no more than 30 seconds – 2 minutes in length (all copyrighted material will be removed). The Video file size should be kept at or under 200 MB for quicker upload/encoding time (max file size is 500MB). Video files must be provided in one of the following file formats: .MPEG; .MOV; .AVI; .WMV. Finalists may be asked to provide the original audio and video files used during production of the entry for broadcast purposes. This may include uncompressed QuickTime files, final audio mix and/or separate audio tracks for dialogue, music, and effects. These items are mandatory to become a finalist in the Competition.

ADDITIONAL REQUIREMENTS

Submission must be in English or Hindi only: Once uploaded, Submission will not be returned. And the Ministry of Road Transport and Highways may, in its sole discretion, remove, delete and/or forfeit Submission it deems inappropriate or otherwise non-compliant. All films once submitted will be property of Ministry of road Transport and highways and can be used by the organizer as on when basis.

SELECTION OF WINNERS

Jury: A committee under the chairmanship of Joint Secretary (T) consisting the one representative each from NFDC and DAVP. Director (Finance), Director (Road Safety) and Consultant (Road Safety) will evaluate the films received. The Chairman of the Committee may also co-opt any other member, if need be. The name of the winners would be posted on the website and the decisions of the jury would be final. No entrant will have the right to challenge the verdict and the jury will not engage in any conversation or explanation regarding their decision

There will be 8 prizes

- ✓ Rs. 2,00,000/- (first prize), - 1 Prize
- ✓ Rs. 1,00,000 (2nd prize) - 1 Prize
- ✓ Rs. 50,000/- (3rd Prize) - 1 Prize
- ✓ Rs. 20,000 (consolation) - 5 Prizes

The winners would be informed via mail and will have to attend the award distribution ceremony in January, 2015 at their own cost.

For further details, please email to:

- p.singhal@nic.in
- eo_ss@cbseacademic.in

All School Heads are directed to ensure that the details of the competition are easily accessible to all staff and students. Your cooperation in this regard will ensure an enthusiastic participation among your students and staff in the Road Safety – National Film Making Contest.

S/d-
DR. SADHANA PARASHAR
DIRECTOR (ART & I)