Introduction: Future of a nation is created by its youth. Hence, developing youth in the desired path is instrumental to develop the country. Being a demographically enriched country, India needs to inculcate a right path of development for its youth conducive to achieving excellence in career and life. The youth must be enabled to create significant values for the society and the nation. Moreover, the changing context of the World demands our youth to be ready for the future leadership through a systematic education process. This requires the academic leaders not only to impart a competency- and value-based quality education, but also to foster an appropriate ecosystem in their schools.

Considering this, IIM Sambalpur offers a short-duration training and mentoring programme on “Enhancing Academic Leadership Skills” for Principals and Vice Principal of the schools affiliated under CBSE in Odisha.

Objective: This training programme will enable participants to acquire knowledge on how to develop competency- and value-based education, and its appropriate ecosystem; how to lead an academic institution towards excellence. Programme Modules will include competency- and value-based education, different management tools and practices applicable to academic institutions, leadership models, technology essential for governing academic institutions.

Programme Modules and Duration:

Duration: This is a 3-day programme, preferably scheduled in January/March 2020 (tentatively).

Module I: Competency- and Value-based Education
- Basic foundations
- Case examples
- Teaching-learning methods

Module II: Academic Leadership and Stakeholder Management
- Leading and managing stakeholders
- Strategic and Responsible Leadership Models
- Managing performance dynamics in educational institutions—individuals and teams
• Case Study

Module III: Digitalization in Education
  • Introduction to digital disruptions and its impact on education system

Module IV: Compulsory Group Project based on Design Thinking

Pedagogy: Classroom Discussions, Problem Solving, Case Studies/Scenario Analysis, and Small Projects.

Prerequisites of the Programme: Details of the nominated participants (name, email, phone number, age, gender, educational background, job responsibilities) at least 7-days in advance. Participants are required to come prepared in case of any off-the-class tasks are given.

Venue: IIM Sambalpur campus at Burla, Sambalpur

Professional Fees:

Rs. 6000/- per participant per day + GST as applicable. The number of participants should be 25 in a batch. The fees include programme cost, study materials, lunch and snacks during programme, one programme dinner, and local transportation cost from hotel to institute. Boarding and lodging of the participants are excluded.

Bank Details:
Account Name- Indian Institute of Management- Sambalpur
Account No- 36134431122
Bank Name- State Bank Of India
IFSC Code-SBIN0002034
Branch- Burla, Sambalpur
GST Details: 21AABAI0269B1ZG, Indian Institute of Management Sambalpur

Terms of Payment:
50% advance payment to be received by IIM Sambalpur 5 days before the start of the programme, and balance within 7 days on completion of the programme.

Last Date of Nominations: 7 days before the commencement of the programme

Programme Director: Prof. Atri Sengupta, IIM Sambalpur

Prof. Atri Sengupta holds a Ph.D from IIT Kharagpur. Prior to IIM Sambalpur, she was affiliated with IIM Raipur. She has 18 years’ experience of teaching, training, research, and consulting. She is an MBTI certified professional and behavioural trainer for the corporates. She has authored two books, published several
management case studies (Ivey) and research papers in national and international journals of repute. She has also supervised PhD/FPM scholars. Her research interests include employer branding, talent management, competency management, emotional labour, responsible leadership, sustainable HRM, etc. She has handled several sponsored research and consultancy projects independently. Key projects are mentioned below:

**Sponsored Projects (Completed):**
- Department of Science & Technology, Govt. of India funded project on “Extent of R&D and Innovation in MSMEs in West Bengal: Strategies, Determinants and Effects”.
- AICTE sponsored 5-day FDP on “Management Research: Methods & Statistics” as FDP Coordinator

**Consultancy Projects (Completed):**
- “A Project on Employee Satisfaction Survey” for Hindustan Copper Ltd., Govt. of India, 2014.
- “A study on organization restructuring, manpower planning and succession planning” for MSTC Ltd. under the Ministry of Steel, Govt. of India, 2013-14.
- “A study on identifying training needs for implementing turnaround strategy” for Westinghouse Saxby Farmers Ltd., 2013.
- “A study on identifying training needs for leadership communication” for McLeod Russel India Ltd., 2013.
- “A study on identifying training needs of estate executives and its implementation” for McLeod Russel India Ltd., 2011-12.

**FDPs and MDPs:**
- Programme Director – Enhancing Managerial Effectiveness for Indian Postal Officers, organized by IIM Sambalpur in 2018.
- Programme Director – TEQIP 12th Faculty Development Programme, organized by IIM Raipur in 2017.
- Programme Director – Leadership Development Programme for Principals and Education Officers of Chhattishgarh, organized by IIM Raipur in 2016.
- Programme Director – Induction Training Programme for Single Window Operator of Allahabad Bank (1 month for 250 employees), 2014.
- Programme Director – Strategy Summit for Westinghouse Saxby Farmers Ltd., 2013.
- Conducted several corporate training programmes on behavioural topics. Some of the participating organizations are Indian Oil Corporation; Canara Bank, Jaya Shree Textile, Aditya Birla Group; NIPM; Hooghly Chamber of Commerce; State Productivity Council; ABC India Ltd.;
About IIM Sambalpur:
Indian Institute of Management Sambalpur (IIM Sambalpur) started its journey in 2015 with the aspiration of developing the next generation leaders with the core values related to Management 3.0: Innovation, Inclusiveness, and Integrity. Our action-centric research, value-based consulting, executive development programmes, and experiential learning pedagogy enable our students as well as corporate participants to learn the mantra of sustaining in today’s highly competitive and volatile business environment. IIM Sambalpur aims to cater the needs of industry, society, government, and the country with its rich knowledge base.

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