NOTIFICATION

Launch of the ‘Innovation Ambassador Programme’ by CBSE in collaboration with Ministry of Education’s Innovation Cell (MIC) and AICTE

This is with reference to CBSE Notification No. 40/2021 dated 04.05.2021 whereby it was announced that CBSE in collaboration with Ministry of Education’s Innovation Cell (MIC) and AICTE shall be training 50,000 CBSE teachers as Innovation Ambassadors.

Hon’ble Minister of Education, Govt. of India has consented to launch the Innovation Ambassador – Online Training Programme for CBSE teachers on 16th July 2021.

The schools can now nominate maximum five teachers for this program. Therefore, all CBSE affiliated schools should nominate five teachers from their school for this program. The training will be provided on first come, first served basis.

CBSE schools can register their teachers for this one-of-a-kind training programme till 10th July 2021 using the link: https://mic.gov.in/sia/

The detailed guidelines and portal user manual and registration process are also available on the above link.

The schools who have already registered their teachers are also required to login at above link with the registered email ID of SPOC (Single Point of Contact). The password has been emailed to the registered email ID of SPOC.

The first batch of the first module of the first Programme, viz. Design Thinking & Innovation, will start from 20th July 2021.

For any further query or feedback, the schools may contact:

- Joint Secretary, Department of Skill Education, CBSE at jsse.cbse@gmail.com
- Dr. Elangovan Kariappan, Assistant Innovation Director, Innovation Cell, MoE, AICTE at schoolinnovation@aicte-india.org. Phone: 011 – 29581332, 011-29581239

Enclosed:

- Annexure A – Minute to Minute programme for the launch event on 16 July 2021
- Annexure B – Poster for the launch event on 16 July 2021
Copy to the respective Heads of Directorates, Organizations, and Institutions as indicated below with a request to disseminate the information to all the schools under their jurisdiction:

1. Chairman, AICTE HQ, Nelson Mandela Marg, Vasant Kunj, New Delhi -110070
2. Chief Innovation Officer, Innovation Cell, Ministry of Education, Govt. of India, Room No. 332, AICTE HQ, Nelson Mandela Marg, Vasant Kunj, New Delhi – 110070
3. P.S. to the Secretary, Higher Education, Ministry of Education, Shastri Bhawan, New Delhi - 110001
4. P.S. to the Secretary, School Education, Ministry of Education, Shastri Bhawan, New Delhi - 110001
5. The Commissioner, Kendriya Vidyalaya Sangathan, 18, Institutional Area, Shaheed Jeet Singh Marg, Delhi - 110016.
7. The Director of Education, Directorate of Education, Govt. of NCT of Delhi, Old Secretariat, Delhi – 110054.
8. The Director of Public Instructions (Schools), Union Territory Secretariat, Sector 9, Chandigarh – 160017.
9. The Director of Education, Govt. of Sikkim, Gangtok, Sikkim – 737101.
10. The Director of School Education, Govt. of Arunachal Pradesh, Itanagar – 791111.
11. The Director of Education, Govt. of Andaman & Nicobar Islands, Port Blair – 744101.
12. The Director, Central Tibetan School Administration, ESSESS Plaza, Community Centre, Sector 3, Rohini.
15. DS to Chairman, CBSE - for kind information of the Chairman, CBSE.
16. All the Heads of Department of the Board.
17. All the Regional Directors/Regional Officers/Head-COEs, CBSE with the request to send this circular to all the Heads of the affiliated schools of the Board in their respective regions for compliance.
18. Head (Media & Public Relations), CBSE.
19. Assistant Secretary (IT), CBSE, Rouse Avenue with the request to upload this notification on the CBSE Academic website.
20. Incharge, Hindi Cell, CBSE HQ – for Hindi Translation of this circular.

Director (Skill Education and Training)
Launch of
Innovation Ambassador
Training Program for School Teachers

Date: 16th July, 2021       Time: 11:00 – 12:15 hrs

Minute to Minute Program

<table>
<thead>
<tr>
<th>Time</th>
<th>Event</th>
<th>Speaker</th>
</tr>
</thead>
</table>
| 11:00 – 11:05| Welcome Address                          | Shri. Manoj Ahuja
Chairman, CBSE                                                         |
| 11:06 – 11:10| Presentation about Innovation Ambassador Program | Dr. Abhay Jere
Chief Innovation Officer, MIC                                          |
| 11:11 – 11:15| Address by                               | Prof. Anil D Sahasrabudhe
Chairman, AICTE                                                         |
| 11:16 – 11:20| Address by                               | Smt. Anita Karwal
Secretary, School Education, MoE                                        |
| 11:21 – 11:25| Address by                               | Shri Anil Kumar Jha
Secretary, MoTA                                                          |
| 11:26 – 11:35| Address by                               | Shri Sanjay ShamraoDhotre
Minister of State, MoE                                                    |
| 11:36 – 11:45| Address by                               | Shri Arjun Munda
Hon'ble Minister of Tribal Affairs, Gol                                  |
| 11:46 – 11:48| Launch of Innovation Ambassador Training Program | Shri. Ramesh Pokhriyal 'Nishank'
Hon'ble Minister of Education, Gol                                       |
| 11:49 – 12:10| Address by                               | Prof. Rajive Kumar
Member Secretary, AICTE                                                  |
| 12:11 – 12:15| Vote of Thanks                           |                                                                         |

Master of Ceremony:
- Dr. Biswajit Saha, Director, CBSE
- Dr. Mohit Gambhir, Director, Innovation Cell
Launch of Innovation Ambassador Program for School Teachers

By

Shri Ramesh Pokhriyal ‘Nishank’
Hon’ble Education Minister

Shri Arjun Munda
Hon’ble Minister of Tribal Affairs

Shri Sanjay Shamrao Dhotre
Hon’ble Minister of State for Education

Date: 16th July, 2021
Time: 11:00 AM – 12:15 PM

School can nominate 5 teachers for Innovation Ambassador training before 10th July 2021 at: https://mic.gov.in/sia