



केन्द्रीय माध्यमिक शिक्षा बोर्ड



(मानव संसाधन विकास मंत्रालय, भारत सरकार, के अधीन एक स्वायत्त संगठन)

शिक्षा सदन, 17, इन्सटिट्यूशनल क्षेत्र, राउज एवेन्यु, दिल्ली-110002.

CENTRAL BOARD OF SECONDARY EDUCATION

(An Autonomous Organization under the Union Ministry of Human Resource Development, Govt. of India)
"Shiksha Sadan", 17, Institutional Area, Rouse Avenue, Delhi-110002

CBSE/SCIENCE QUIZ/DIR(A&T)/2012/

16th Aug,2012
Circular No. Acad-50/2012

All Heads of Schools
Affiliated to the Board

Subject: - WWF India and TRAFFIC India online Wild Life Quiz-*Wild Wisdom* in association with CBSE

Dear Principal,

Greetings from CBSE!!!

Our planet earth has the privilege of being the only planet which has beautiful and diverse forms of wildlife on it. We as human beings should save and look after and conserve it because humans are intellectually capable of identifying and solving the problems using various ways. This beautiful planet should be protected. We must assume responsibility for wildlife conservation and make efforts to encourage our present generation to seek solutions through education. Our students should be reminded that they can make a difference for the future benefit of wildlife and humans alike.

Wild Wisdom gives students a unique opportunity to delve deeper into this amazing wild life that India has and develop knowledge and pride in this natural legacy. To encourage the students in this regard WWF India and TRAFFIC India are conducting their 5th edition of the only wild life quiz in the country- Wild Wisdom and CBSE is associated with them for the online quiz from this year. The details are as follows-

Wild Wisdom 2012–Online Quiz

- This online version of Wild Wisdom 2012 is a pan India quiz open to all Indians between 11 to 13 years of age.
- The quiz has 3 levels. Participants will need to qualify Level I and Level II in order to reach the final Level.
- All participants will need to register in order to participate. ***There are no registration charges.***
- Top 10 participants will get exciting prizes.

Who can participate in Wild Wisdom 2012–Online Quiz

- Open to all Indians between the age of 11 to 13.

Registration

- All participants will need to register on the WWF-India website wwfindia.org. All the details of this quiz will be posted online at wwfindia.org and <http://cbse.nic.in>. After registration each participant will get a login username and password to enter the online quiz.
- Registration opens on **August 20, 2012 at 10 a.m. onwards**
- Registration closes on **August 21, 2012 at 5p.m.**

Format of the Wild Wisdom 2012–Online Quiz

- The quiz will be conducted at three Levels.
- Each level will be on for duration of one week between 10a.m. and 5p.m. each day.
- To participate in the quiz students will need to login with their user name and password provided. Once the stipulated time limit is over the quiz will be timed out.

Please note: Each participant can register ONLY ONCE. In case a participant attempts a second registration, WWF will forfeit their participation in the quiz. Please read Rules and Regulations for more details.

Level 1:

- **August 27, 2012 to September 2, 2012**
- Time: 10a.m. to 5p.m. each day
- Level 1 will have 20 questions to be completed within a time frame of 10 minutes. Once the stipulated time limit is over the quiz will be timed out.
- A participant has to get at least 40% or 8 answers right in order to qualify for the next level.
- Successful participants will be intimated by an email at the address that they have registered from.

Level 2:

- **September 10, 2012 to September 16, 2012**
- Times: 10a.m. to 5p.m. each day
- Level 2 will have 20 questions to be completed within a time frame of 10 minutes. Once the stipulated time limit is over the quiz will be timed out.
- A participant has to get at least 60% or 12 answers right in order to qualify for the next level.
- Successful participants will be intimated by an email at the address that they have registered from.

Level 3:

- **October 1, 2012 to October 7, 2012**
- Times: 10a.m. to 5p.m. each day
- Level 3 will have 25 questions to be completed within a time frame of 10 minutes. Once the stipulated time limit is over the quiz will be timed out.
- The final winners will be selected on the basis of maximum number of correct answers, in case of a tie – a lucky draw will be held to select the final 10 winners.
- Successful participants will be intimated by an email at the address that they have registered from. Their goody bags will be sent to the postal address provided during registration. Also, the name and photograph of the 10 final winners will be published on the WWF-India website.

Rules and Regulations

- One participant can make only one entry for the quiz. Multiple entries by a single entrant will result in disqualification.
- The final winners will be selected on the basis of maximum number of correct answers, in case of a tie – a lucky draw will be held to select the final 10 winners.
- Please ensure that the contact information provided by you during registration is accurate. WWF-India will contact the winners via the email address provided during registration. Also, the goody bags will be sent to the postal address provided during registration. It may take up to 4-6 weeks (or more) for the prize to be delivered after we announce the winner.
- WWF-India reserves the right to cancel the contest at any time without prior notice.
- WWF-India reserves the right to change and update contest rules and also add special prizes during the contest. We hence request you to please check our event site to get updated regularly.
- Children of WWF-India's employees are not eligible to participate in the contest.
- Students who are participating in the School level elimination round of the Wild Wisdom Quiz being conducted in their respective schools CANNOT participate in the online version.

We request you to give wide publicity to this competition amidst students, teachers and parents and ensure maximum participation so as to inculcate in students at an early age a spirit to protect this beautiful planet of ours and its inhabitants.

With best wishes,

Yours sincerely,



DIRECTOR (ACAD&TRG)

Copy with a request to respective Heads of Directorates/KVS/NVS/CTSA as indicated below to also disseminate the information to all concerned schools under their jurisdiction:

1. The Commissioner, Kendriya Vidyalaya Sangathan, 18, Institutional Area, ShaheedJeet Singh Marg, New Delhi-110 016.
2. The Commissioner, Navodya Vidyalaya Samiti, A-28, Kailash Colony, New Delhi.
3. The Director of Education, Directorate of Education, Govt. of NCT of Delhi, Old Secretariat, Delhi-110 054.
4. The Director, NCERT, Sri Aurobindo Marg, New Delhi – 110 016
5. The Director of Public Instructions (Schools), Union Territory Secretariat, Sector-9, Chandigarh-160 017.
6. The Director of Education, Govt. of Sikkim, Gangtok, Sikkim-737 101
7. The Director of School Education, Govt of Arunachal Pradesh, Itanagar-791 111.
8. The Director of Education, Govt. of Andaman and Nicobar Islands, Port Blair-744 101.
9. The Secretary, Central Tibetan School Administration, ESSESS Plaza, Community Centre, Sector 3, Rohini, Delhi-110 085.
10. All Regional Officers of CBSE with the request to send this circular to all the Heads of the affiliated schools of the Board in their respective regions.
11. All Education Officers of the Academic Branch, CBSE
12. All Asstt. Education Officers, CBSE
13. The Library and Information Officer, CBSE
14. E.O. to Chairman CBSE
15. P.A. to C.E., CBSE
16. P.A. to Secretary, CBSE
17. P.A. to Director (Acad), CBSE
18. P.A. to HOD (EDUSAT), CBSE
19. P.A. to HOD (AIEEE), CBSE
20. PRO, CBSE