



केन्द्रीय माध्यमिक शिक्षा बोर्ड



(मानव संसाधन विकास मंत्रालय, भारत सरकार के अधीन एक स्वायत्त संगठन)

शिक्षा सदन, 17, इन्स्टिट्यूशनल क्षेत्र, राउज एवेन्यु, दिल्ली-110002

CENTRAL BOARD OF SECONDARY EDUCATION

(An Autonomous Organization under the Union Ministry of Human Resource Development, Govt. of India)

“Shiksha Sadan”, 17, Institutional Area, Rouse Avenue, New Delhi-110002

Ref. No: CBSE/ACAD/EO/PR/2016

16th June 2016

Circular No.: Acad-20/2016

To: Heads of all affiliated schools

CBSE-WWF-India Wild Wisdom Quiz

THEME 2016: EVOLUTION AND BIODIVERSITY

The Wild Wisdom Quiz is a joint project by CBSE and WWF-India, to bring in a unique opportunity for students to delve deeper into India's amazing wildlife, gain knowledge and take pride in its natural legacy. This initiative aims to instill a sense of concern for the natural world and inspire our students to imbibe concern for conservation. The quiz has been recognized by CBSE as a CCE activity.

*The theme **Evolution and Biodiversity** follows the journey of continually evolving biological diversity through wild habitats and natural history. Our planet earth is a result of millions of years of evolution and co-evolution which helps all plants and animals, air, soil and water fit together in a perfect puzzle. The quiz will unravel the mystery of life on earth, from dinosaur fossils found embedded in deep rocks to the beautiful flying jewels we call birds and butterflies – where did they come from and where are they going?? And can we make this beautiful journey together? Or not?*

Did you know?

The docile and graceful **Ganges River Dolphin** is an endemic species of the Ganges, Brahmapura and Meghna river systems, extending from the foot of the Himalayas to the tidal zone in India, Bangladesh, Nepal and Bhutan. The dolphin is now India's **National Aquatic Animal**. Once present in tens of thousands of numbers, the Ganges River Dolphin has dwindled abysmally to less than 2000 during the last century owing to direct killing, habitat fragmentation by dams and barrages, indiscriminate fishing and pollution of the rivers.



The presence of dolphin in a river system signals a healthy ecosystem. Since the river dolphin is at the apex of the aquatic food chain, its presence in adequate numbers symbolizes greater biodiversity in the river system and helps keep the ecosystem in balance.



Observing animals carrying out their natural or normal behaviours in your garden or park: This activity presents the steps scientists follow in studying animal behaviour, or ethology. Ethology begins with observation of animals engaged in behaviour, then formulates descriptions of the animals' actions. These actions are considered in terms of their consequences for the animal, such as its well-being, survival and reproductive success, and also in terms of how they come to happen – are they instinctive and automatic actions or learned and deliberate? Make a 5 minute presentation with images/ video clips of animals doing different things. Include animals from a range of species – insects such as bees, flies or butterflies, worms, snails, fish, amphibians, birds, reptiles, mammals perhaps, including pets such as cats, dogs or birds !

Eligibility: Classes III to XII

Primary and Middle levels [III-VIII]: Quizzes will be held offline in 13 cities

Senior level [IX-XII]: Online mode throughout India.

Participation: Students may register by paying a one-time registration fee of INR 100/-.

**The National Final event will be held in New Delhi
on 6th October, 2016**

Prizes: Each participant will receive:

1. A participation certificate
2. A Wild Wisdom wristband
3. The **National level Top 03 Winners** will get an exciting opportunity to visit a national park.

The registrations for primary [III-V] , middle [VI-VIII] and senior [IX-XII] categories will **close on 31st July, 2016**. For more details on process of registration, dates of various levels of the quiz, prizes, etc, about CBSE-WWF-India Wild Wisdom Quiz 2016, please visit the website and register on: www.wwfindia.org/wwq

For further queries, schools may contact:

- **WWF-India: 011-41504790, +91 9717073958**
(Between 10 am – 5 pm)
e-mail: wildwisdom@wwfindia.net
- **P Rajeswary , Education Officer:**
e-mail: rajeswary.cbse@gmail.com

Sd/-
Sugandh Sharma
Additional Director [Research and Innovation]



Copy to the respective Heads of Directorates, Organizations and Institutions as indicated below with a request to disseminate the information to all the schools under their jurisdiction:

1. The Commissioner, Kendriya Vidyalaya Sangathan, 18-Institutional Area, Shaheed Jeet Singh Marg, New Delhi-110016.
2. The Commissioner, Navodaya Vidyalaya Samiti, B-15, Sector-62, Institutional Area, Noida-201309.
3. The Director of Education, Directorate of Education, Govt. of NCT of Delhi, Old Secretariat, Delhi-110054
4. The Director of Public Instructions (Schools), Union Territory Secretariat, Sector 9, Chandigarh-160017.
5. The Director of Education, Govt. of Sikkim, Gangtok, Sikkim – 737101.
6. The Director of School Education, Govt. of Arunachal Pradesh, Itanagar – 791 111
7. The Director of Education, Govt. of A&N Islands, Port Blair - 744101.
8. The Director of Education, S.I.E., CBSE Cell, VIP Road, Junglee Ghat, P.O. 744103, A&N Islands.
9. The Secretary, Central Tibetan School Administration, ESS Plaza, Community Centre, Sector 3 Rohini, Delhi-110085.
10. The Additional Director General of Army Education, A –Wing, Sena Bhawan, DHQ, PO, New Delhi-110001.
11. The Secretary AWES, Integrated Headquarters of MoD (Army), FDR Building No. 202, Shankar Vihar (Near APS), Delhi Cantt-110010.
12. The Under Secretary, (EE-I), Ministry of Human Resource Development, Shastri Bhawan, New Delhi
13. All Regional Directors/ Regional Officers of CBSE with the request to send this circular to all the Heads of the affiliated schools of the Board in their respective regions.
14. All Associate Professor & Additional Directors/ Advisors/ Consultants/Education Officers.
15. All Additional Director/ EO / Joint Director/ Deputy Director/ Assistant Director, Vocational Cell.
16. The Officer in charge of I.T. with the request to put this circular on the CBSE websites.
17. All Assistant Professor & Joint Directors, CBSE
18. All Assistant Professor & Deputy Directors, CBSE
19. The Assistant Librarian, CBSE
20. The Public Relations Officer, CBSE
22. PS to Chairman, CBSE
23. PS to Secretary, CBSE
24. PS to Controller of Examinations, CBSE
25. PS to Director (Special Exams and CTET), CBSE
26. PA to Director (Information Technology)
27. PA to AD & IC (R&I)

Additional Director (Research & Innovation)