



CBSE/ACAD/AD(ART&I)/2017

Date : August 29, 2017
Circular No. Acad-35/2017

All the Heads of Schools affiliated to CBSE

Subject: Painting Competition on Energy Conservation 2017

The Ministry of Power in association with Bureau of Energy Efficiency (BEE) is undertaking the National Awareness Campaign 2017 to inculcate in children the habit of energy conservation and to sensitize them towards the issues of energy conservation. One of the main activities of the campaign is a Painting Competition for school students.

The competition is being held in **three stages** namely, **School, State and National Levels**.

Eligibility: Students of 4th, 5th and 6th standard under **Group 'A'** and students of 7th, 8th and 9th standard under **Group 'B'** are eligible to participate in the competition.

SCHOOL LEVEL COMPETITION

1. The schools are requested to organize a Painting Competition of 2 hours duration in the school for students of 4th, 5th and 6th standard under **Group 'A'** and for students of 7th, 8th and 9th standard under **Group 'B'** on any working day. Students can select **any one of the following topics** for the Painting Competition:

Group 'A'	Group 'B'
➤ घर हो या दफ्तर, ऊर्जा बचत है बेहतर *	➤ Switch off light when outside is bright
➤ ऊर्जा बचत के सितारे दोस्त हमारे **	➤ No excuse for energy misuse
➤ Be polite, Turn off the light	➤ Energy Saving Mission, make a Passion

* Home or Office, saving energy is better. ** Get Friendly with Energy Saving Star

2. After the completion of painting competition, School Principal may select two best paintings along with information on the total number of participants, percentage participation of students in both the **Groups i.e. 'A' and 'B'** (as applicable) and send them to the address of the Nodal Officer of their respective State/UT by **6th October, 2017**. The back page of the paintings should carry the following information:





केन्द्रीय माध्यमिक शिक्षा बोर्ड
CENTRAL BOARD OF SECONDARY EDUCATION

Name of the student	Father's/Mother's Name	Standard
Roll No.	School Name and Postal Address	Govt. School in Rural Area (Write Yes or No)
State/UT	School Tel. No./Mobile No.	Signature of School Principal

3. All the participating students will be issued a certificate of participation by Bureau of Energy Efficiency, Ministry of Power, Govt. of India and 1st and 2nd selected will get '**Certificate of Merit**' which will be signed by the respective school Principals and Director General, Bureau of Energy Efficiency, Ministry of Power, Govt. of India. Schools are requested to send the list of students participating in the painting competition (Group wise) to their State Nodal Officers. **The list of state wise Nodal Officers and scheme is available at www.beeindia.gov.in**

It is also mentioned that those schools which would record 100% participation at the School Level Painting Competition, their names will be included in the Painting Competition booklet prepared by Bureau of Energy Efficiency.

STATE LEVEL COMPETITION

1. The committee of experts will select upto 50 best paintings each for **Group 'A' and 'B'** out of the total number of paintings sent by the respective school Principals of the State/UT and the selected paintings will be displayed at a designated place for State Level on the spot painting competition of 2 hour duration on **14th November 2017**. The selected students will be paid Rs.2000/- each in cash by the Nodal Officer on the day of their participation at the State Level Painting Competition. Their travel expenses will also be reimbursed as prescribed in the scheme.
2. The Committee of Experts /Jury of the two groups of that particular State/UT will select 13 best paintings for respective Groups separately with preference to students from Govt. Schools of rural areas on the day of competition itself for the following prizes:

S. No.	Prize	Group 'A'	Group 'B'
1	First	Rs. 20,000/-	Rs. 20,000/-
2	Second	Rs. 15,000/-	Rs. 15,000/-
3	Third	Rs. 5,000/-	Rs. 5,000/-
4	Consolation (10 nos.)	Rs. 5,000/-	Rs. 5,000/-





NATIONAL LEVEL COMPETITION

1. The first, second and third prize winners of **Group 'A'** of each State/UT Level Painting Competition along with their guardian will be invited to Delhi to participate in the National Level Painting Competition of 2 hours duration on **12th December 2017** and results will be announced on **14th December 2017**.
2. Only paintings of 1st, 2nd and 3rd prize winners of State Level Painting Competition of the **Group 'B'** from each State/UT will be evaluated at Delhi by a Committee of Experts/Jury nominated for their selection for National Level prizes.
3. Boarding and Lodging, to and fro sleeper class/AC Chair Car/ 3rd AC rail fare or State Roadways bus fare by the shortest route for 108 participants and two guardians per participant of **Group 'A'** and 12 winners of **Group 'B'** along with one guardian per participant will be reimbursed. In addition, each participating student will be paid a sum of Rs.2000/- as incidentals and given a participation certificate.
4. The Selection Committee/Jury will select 23 best paintings/posters for **Group 'A'** for the following prizes:

S. No.	Awards	No. of Prizes	Amount (Rs.)
1	First Prize	(1 no.)	1,00,000/-
2	Second Prize	(4 nos.)	50,000/- each
3	Third Prize	(8 nos.)	25,000/- each
4	Consolation Prize	(10 nos.)	10,000/- each
5	BEE Consolation Prizes	(10 nos.)	10,000/- each

The selection Committee/Jury will also select prize winning paintings for **Group 'B'** from the 1st, 2nd and 3rd winners of State Level Painting Competition for the following Prizes:

S. No.	Awards	No. of Prizes	Amount (Rs.)
1	First Prize	(1 no.)	1,00,000/-
2	Second Prize	(2 nos.)	50,000/- each
3	Third Prize	(3 nos.)	25,000/- each
4	Consolation Prize	(6 nos.)	10,000/- each

PRIZES AND CERTIFICATES FOR SCHOOLS LOCATED ABROAD

The paintings received from the schools located outside India and having affiliation with Indian School Education Boards under **Group 'A'** will also be adjudged for the following by the Committee of Experts/Jury comprising of renowned personalities from field of Art etc., Ministry of Power and Bureau of Energy Efficiency:





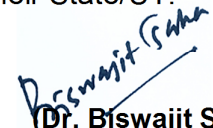
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I.	1 st Prize	Amount in Indian Rs equivalent to US\$ 500
II.	2 nd Prize	Amount in Indian Rs equivalent to US\$ 300
III.	3 rd Prize	Amount in Indian Rs equivalent to US\$ 200

The '**Certificate of Appreciation**' will also be sent under the signature of Director General, Bureau of Energy Efficiency to the students whose paintings have been forwarded to BEE. These schools are requested to send two best paintings under each Group directly, along with the details as mentioned above, at the **Bureau of Energy Efficiency (BEE), Sewa Bhawan, R.K. Puram, Sector-1, New Delhi-110066 (INDIA)** office address. The competition for schools located abroad will be limited up to School Level Competition.

The schools are required to participate actively in this national activity. This will help in sensitizing and educating school children, parents as well as teachers regarding the importance of energy conservation that would go a long way in carrying forward the energy conservation movement in the country.

For any queries, the schools may contact the Nodal Officers of their State/UT.


(Dr. Biswajit Saha)
Additional Director (ART&I)

Copy to the respective Heads of Directorates, Organizations and Institutions as indicated below with a request to disseminate the information to all the schools under their jurisdiction:

1. The Commissioner, Kendriya Vidyalaya Sangathan, 18-Institutional Area, Shaheed Jeet Singh Marg, New Delhi-16
2. The Commissioner, Navodaya Vidyalaya Samiti, B-15, Sector-62, Institutional Area, Noida-201309
3. The Director of Education, Directorate of Education, Govt. of NCT of Delhi, Old Secretariat, Delhi-110 054
4. The Director of Public Instructions (Schools), Union Territory Secretariat, Sector 9, Chandigarh-160 017
5. The Director of Education, Govt. of Sikkim, Gangtok, Sikkim –737101
6. The Director of School Education, Govt. of Arunachal Pradesh, Itanagar –791 111
7. The Director of Education, Govt. of A&N Islands, Port Blair – 744101
8. The Director of Education, S.I.E., CBSE Cell, VIP Road, Junglee Ghat, P.O. 744103, A&N Island
9. The Director, Central Tibetan School Administration, ESSESS Plaza, Community Centre, Sector 3, Rohini
10. The Additional Director General of Army Education, A – Wing, Sena Bhawan, DHQ, PO, New Delhi-110001
11. The Secretary AWES, Integrated Headquarters of MoD (Army), FDRC Building No. 202, Shankar Vihar (Near APS), Delhi Cantt-110010

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12. The Under Secretary (EE-1), MHRD, Govt. of India, Department of SE&L, Shastri Bhawan, New Delhi-01
13. All Regional Directors/Regional Officers of CBSE with the request to send this circular to all the Heads of the affiliated schools of the Board in their respective regions
14. All Additional Directors /Joint Directors/Deputy Directors/Assistant Directors, CBSE
15. In charge IT Unit with the request to put this circular on the CBSE Academic website
16. The Deputy Director & Assistant Librarian, CBSE
17. The Public Relations Officer, CBSE
18. EO to Chairman, CBSE
19. SPS to Secretary, CBSE
20. SPS to Controller of Examinations, CBSE
21. SPS to Director (Information Technology), CBSE
22. SPS to Director (Special Exams and CTET), CBSE

Additional Director (ART&I)

