

केन्द्रीय माध्यमिक शिक्षा बोर्ड

(शिक्षा मंत्रालय, भारत सरकार के अधीन एक स्वायत्त संगठन)

CENTRAL BOARD OF SECONDARY EDUCATION

(An Autonomous Organisation Under the Ministry of Education, Govt. of India)

CBSE/ACAD/JS(PV)/2025

Date: 08.07.2025 Circular No: Acad-41/2025

त महात्सव

All the Heads of Schools affiliated to CBSE

Subject: Sadak Suraksha Abhiyan (Suraksha Reloaded) - reg.

Dear Principal

In India, more than 1.8 lakh people lost their lives last year and sadly, more than 10,000 lives that were lost were of children below the age of 18 years. 11,000 deaths took place near schools and other institutional areas. The issue of road safety demands sensitivity, persistence and targeted efforts to promote behavioral change among drivers, road owning agencies, enforcement officials and bystanders.

The Suraksha Abhiyan is an attempt to sensitize everyone on the seriousness of this matter, including children who have an immense potential to act as agents of change. The core idea of this efforts is to persistently try and inculcate value of life, sensitization about the rules of the road and induce better traffic habits.

The Suraksha Abhiyan's event (Suraksha Reloaded) was successfully organized by Ministry of Road Transport & Highways on 06th January, 2025 at Mumbai with the participation of close to 2000 school students. This event featured a special performance by Padmashri Shri Shankar Mahadevan Ji, who performed the official Anthem of the Sadak Suraksha Abhiyan – "परवाह करेंगे, सुरक्षित रहेंगे" written by Shri Prasoon Joshi Ji. The anthem stresses on "Parvaah" or how one should "care" enough for their own lives and that of other on the road as this is an important first step towards combating road safety as a "Behavioral Issue". Due to its overwhelming response by the students, the anthem is further recorded in 09 Regional Languages – Tamil, Telugu, Kannada, Malayalam, Marathi, Gujarati, Punjabi, Odiya and Bengali along with Hindi.

To facilitate this initiative, the following suggestive activities may be undertaken:

- Play Sadak Suraksha Anthem (SSA) in your school in regional language during assemblies and in all events in schools. The link of the Anthem in Hindi and other 9 regional languages is given in annexure-I.
- 16 shorts films have also been created. Subtle messaging techniques such as "जल्दी मत मचाओ, आराम से आओ" and "सड़क सुरक्षा की पाठशाला" are used to address specific aspects of road safety. The teachers are requested to play the 16 short films at all prominent events and also disseminate these films through school Whatsapp groups to engage parents and guardians. The google drive link of these short films is given in annexure-I.

You are requested to support this Abhiyaan so that the initiative reinforces our collective commitment to safer roads. Your continued support making the intensified Sadak Suraksha Abhiyaan – a grand success, is expected.

With best wishes!

Dr. Praggya M Singh Director (Academics)



सी.बी.एस.ई. कार्यालय, सैक्टर-23, द्वारका, दिल्ली-110077 CBSE Office, Sector-23, Dwarka, Delhi-110077





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Copy to the respective Heads of Directorates, Organizations and Institutions as indicated below with a request to disseminate the information to all the schools under their jurisdiction:

- 1. The Commissioner, Kendriya Vidyalaya Sangathan, 18 Institutional Area, Shaheed Jeet Singh Marg, New Delhi-16
- 2. The Commissioner, Navodaya Vidyalaya Samiti, B-15, Sector-62, Institutional Area, Noida-201309
- 3. The Secretary, Eklavya Model Residential Schools (EMRS), Ministry of Tribal Affairs, Government of India.
- 4. The Secretary, Sainik Schools Society, Room No. 101, D-1 Wing, Sena Bhawan, New Delhi-110001
- 5. The Chairman, Odisha Adarsha Vidyalaya Sangathan, N-1/9, Near Doordarshan Kendra, PO Sainik School Nayapalli, Bhubaneswar, Odhisha-751005
- 6. The Director of Education, Directorate of Education, Govt. of NCT of Delhi, Old Secretariat, Delhi-110 054
- 7. The Director of Public Instructions (Schools), Union Territory Secretariat, Sector 9, Chandigarh-160017
- 8. The Director of Education, Govt. of Sikkim, Gangtok, Sikkim -737101
- 9. The Director of School Education, Govt. of Arunachal Pradesh, Itanagar -791 111
- 10. The Director of Education, Govt. of A&N Islands, Port Blair 744101
- 11. The Director of School Education, Ladakh, Room No.101-102, Ground Floor, Council Secretariat, Kurbathang, Kargil Ladakh
- 12. The Director of School Education, Andhra Pradesh, 3rd Floor, B block, Anjaneya Towers, VTPS Rd, Bhimaraju Gutta, Ibrahimpatnam, Andhra Pradesh 521 456
- 13. The Director, Central Tibetan School Administration, ESSESS Plaza, Community Centre, Sector -3, Rohini, Delhi
- 14. The Additional Director General of Army Education, A –Wing, Sena Bhawan, DHQ, PO, New Delhi-110001
- 15. The Secretary AWES, Integrated Headquarters of MoD (Army), FDRC Building No. 202, Shankar Vihar (Near APS), Delhi Cantt-110010
- 16. DS to Chairperson, CBSE
- 17. Secretary/ Controller of Examinations/ All Directors, CBSE
- 18. All Regional Directors/ Regional Officers of CBSE with the request to send this circular to all the Heads of the affiliated schools of the Board in their respective regions
- 19. All Joint Secretary/ Deputy Secretary/ Under Secretary/ Assistant Secretary, CBSE
- 20. All Head(s)/ In-Charge(s), Centre of Excellence, CBSE
- 21. In charge IT Unit with the request to put this Circular on the CBSE Academic Website
- 22. In-Charge, Library
- 23. Record File

Director (Academics)



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The link of the Anthem

Annexure I

- 1. Hindi <u>https://drive.google.com/file/d/1M3lJlPEw9BLoavfYj_davsDjPvPizNaN/view</u>
- 2. Punjabi https://drive.google.com/file/d/1wsu0VJ5wDe_eXsgq463X0bDaZA8JLO9X/view
- 3. Malayalam: <u>https://drive.google.com/file/d/1q271tiywgpyDsAXwkfJm-omuQl4mbyfD/view</u>
- 4. Marathi: <u>https://drive.google.com/file/d/1eTFshv_5oqEtrUTV-31fbh6775im_EIS/view</u>
- 5. Odiya : <u>https://drive.google.com/file/d/1ZGPFAhC3j89bKRVY3Z-zeiQvwJYeEMhB/view</u>
- 6. Gujrati : <u>https://drive.google.com/file/d/1TF95j80rB5-eAWOWns3XpF6_qfppGX6y/view</u>
- $7. \ Telugu: \underline{https://drive.google.com/file/d/1PhJG49d79JVf0P5jHwROjmHRsY9I8SuS/view}$
- 8. Bengali: https://drive.google.com/file/d/1LQl5fkoF2DC05IhYWLSr3-D6mRqmQ7N-/view
- 9. Tamil : <u>https://drive.google.com/file/d/1Ja1Z1L_Wshrx2giB2SI3DmE_xTgOi38v/view</u>
- 10. Kannada : <u>https://drive.google.com/file/d/14zNDklveTwIQzu7uq0TXleN_-IL2Q8TE/view</u>

The link of the 16 Short Films

https://drive.google.com/drive/folders/1_hB7XiCcobAYj9C0t7MsTZP2nkCTbAc9



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