CBSE | DEPARTMENT OF SKILL EDUCATION CURRICULUM FOR SESSION 2020-2021

INTRODUCTION TO TOURISM (SUBJECT CODE 406)

JOB ROLE: TRAVEL AGENT/ TOUR OPERATOR

RATIONALIZED CURRICULUM FOR CLASS-X FOR SESSION 2020-21

Total Marks: 100 (Theory-50 + Practical-50)

INTRODUCTION TO TOURISM (406) Class X (Session 2020-21)			
	UNITS	NO. OF HOURS for Theory and Practical 220	MAX. MARKS for Theory and Practical 100
	Employability Skills		
	Unit 1 : Communication Skills-II	13	
∢	Unit 2 : Self-Management Skills-II	07	
Part A	Unit 3 : ICT Skills-II	13	10
<u>a</u>	Unit 4 : Entrepreneurial Skills-II	10	
	Unit 5 : Green Skills-II	07	
	Total	50	10
	Subject Specific Skills		
	Unit 1 : : Soft Skills-II	25	
Part B	Unit 2: Introduction to Tourism –II	25	40
Par	Unit 3: Tourism Business- II	20	
	Unit 4: Tourism Product –II	25	
	Total	95	40
	Practical Work		
Part C	Project	_	20
	Viva	_	05
	Practical File / Portfolio/ Power Point presentation	75	15
	Demonstration of Skill competency via Lab Activities		10
	Total	75	50
	GRAND TOTAL	220	100

NOTE: For Detailed Curriculum/ Topics to be covered under Part A: Employability Skills can be downloaded from CBSE website.

DETAILED CURRICULUM/TOPICS:

Part-A: EMPLOYABILITY SKILLS

S. No.	Units	Duration in Hours
1.	Unit 1: Communication Skills-II	10
2.	Unit 2: Self-management Skills-II	10
3.	Unit 3: Information and Communication Technology Skills-II	10
4.	Unit 4: Entrepreneurial Skills-II	15
5.	Unit 5: Green Skills-II	05
	TOTAL DURATION	50

NOTE: For Detailed Curriculum/ Topics to be covered under Part A: Employability Skill scan be downloaded from CBSE website.

Part-B - SUBJECT SPECIFIC SKILLS

S. No.	Units	Duration in Hours
1.	Unit 1 : : Soft Skills-II	25
2.	Unit 2: Introduction to Tourism –II	25
3.	Unit 3: Tourism Business- II	20
4.	Unit 4: Tourism Product –II	25
	TOTAL DURATION	95

UNIT	SUB-UNIT	SESSION/ ACTIVITY/ PRACTICAL
1. Soft Skills	1.1 Introduction	Session : Understanding the importance of Soft Skills
	1.2 Defining Personality	Session: What is personality?
		 Definition
		Importance
	1.3 Determinants of	Session: Understanding the generic Determinants of
	Personality	Personality
		 Understanding factors that shape our personality
		 Understanding how each individual has a unique personality
		Activity: Analyses and write an essay on your
	4.4.5	personality traits
	1.4 Personality Development	Session: Understanding the process of personality development
		Its importance in the tourism industry
		 Studying the aspects related to personality development
	1.5 Positive Work Attitude	Session: Determining the relationship between attitude and personality
		 Power and importance of positive attitude Strategies for positive work attitude

importance of first impression What is first impression? Grooming (Appearance) Attire (Dress Code) (Skill demonstration/Class activity) Activity/Practical: Learning how to us proper work and social etiquettes Work and Telephone* 1.8 Positive Body Language* 1.8 Positive Body Language* 1.9 Summary 1.9 Summary 2.1 Introduction to Tourism-II 2.1 Introduction 2.2 What is Tourism? 2.3 General Impacts 2.4 Typology of Tourism Impacts 2.5 Sources of Tourism Impacts 2.6 Tourism Organizations Session: Understanding the need for Tourism affects Foreign Exchang Infrastructural Development, Escalades Income and generates employability Session: Learning about the various impacts of tourism on a destination Session: Understanding the process of distribution of information about a destination Session: Learning about Ministry of Tourism, Star Tourism Development Corporation and UNWTO Role		1.6 Creating First Impression	 Activity/Practical: Understanding the
What is first impression? Grooming (Appearance) Attire (Dress Code) (Skill demonstration/Class activity) Activity/Practical: Learning how to us proper work and social etiquettes Social etiquettes Social etiquettes Work/Office etiquettes Business Telephone etiquettes Business Telephone etiquettes (Skill demonstration/Class activity)			
Grooming (Appearance) Attire (Dress Code)** (Skill demonstration/Class activity)** Activity/Practical: Learning how to us proper work and social etiquettes Social etiquettes Work and Telephone** **Joscial etiquettes** **Work//Office etiquettes** **Business Telephone etiquettes** **Business Telephone etiquettes** **Gkill demonstration/Class activity}* **Activity/Practical: Learning how to us proper work and social etiquettes** **Work//Office etiquettes** **Business Telephone etiquettes** **Gkill demonstration/Class activity}* **Activity/Practical: Learning about negative body language?* **Learning about negative body language?* **Learning about negative body language?* **Session: Revisiting all the topics covered in the unit** **Session: Defining Tourism* **Domestic Tourism* **Domestic Tourism* **International Tourism* **Session: How tourism affects Foreign Exchang Infrastructural Development, Escalades Income angenerates employability* **Session: How tourism affects Foreign Exchang Infrastructural Development, Escalades Income angenerates employability* **Session: Learning about the various impacts tourism on a destination* **Session: Understanding the process of distribution information about a destination* **Session: Learning about Ministry of Tourism, Stat Tourism Development Corporation and UNWTO* **Role**		& drooming*	
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2.6 Tourism Organizations Session: Learning about Ministry of Tourism, State Tourism Development Corporation and UNWTO Role		2.5 Sources of Tourism	
Tourism Development Corporation and UNWTO • Role		Information	information about a destination
• Role		2.6 Tourism Organizations	Session: Learning about Ministry of Tourism, State
			Tourism Development Corporation and UNWTO
			• Role
• Function	1		 Function
Objective			,
2.7 Summary Session: Revisiting all the topics covered in the unit		2.7 Summary	Session: Revisiting all the topics covered in the unit
	3. Tourism Business- II	3.1 Introduction	Session: Understanding the various aspects of the
business of tourism			business of tourism
3.2 Travel and Hospitality Session: Assimilating the need for Hospitality		3.2 Travel and Hospitality	Session: Assimilating the need for Hospitality
Terminology		Terminology	Terminology
Guest Terminology			Guest Terminology
Hotel Terminology (Rooms and meals)			 Hotel Terminology (Rooms and meals)
3.3 Activities in a Travel Activity: Learning about the various activities take		3.3 Activities in a Travel	Activity: Learning about the various activities taken
Agency up by the Travel Agency (PPT)		Agency	up by the Travel Agency (PPT)
			Session: What does Domestic and International
Travel travel entail?		Travel	travel entail?
Types of Tourists		1	Types of Tourists
Visas and Permits			1 ypes of Tourists
Travel Insurance			

^{*}Note- To be assessed in Practical only. No question shall be asked from this portion in Theory Exams

	3.5 Summary	Session: Revisiting all the topics covered in the unit
4. Tourism Product- II	4.1 Introduction	Session: What is a Tourism Product?
	4.2 Classification of Tourism Products	Session: Learning about the different types of tourism products and its classifications
	4.3 Natural Tourism Products of India	Session: Assimilating knowledge about the different kinds of natural tourism products
	4.4 Man-Made Tourism Products of India	Session: Assimilating knowledge about the different kinds of Man-Made tourism products
	4.5 Symbiotic Tourism Products of India	Session: Assimilating knowledge about the different kinds of Symbiotic tourism products
	4.6 Event based Tourism Products of India	Session: Assimilating knowledge about the different kinds of Event based tourism products
	4.7 Site Based Tourism Products of India	Session: Assimilating knowledge about the different kinds of Site Based tourism products
	4.8 UNESCO World Heritage Sites*	 Practical/Project: Understanding the need for identification protection and preservation of Cultural and Natural Heritage
	4.9 UNESCO World Heritage Sites in India*	 Practical/Project: Assimilating information about the 32 world heritage sites in India
	4.10 Summary	Session: Revisiting all the topics covered in the unit

*Note- To be assessed in Practical only. No question shall be asked from this portion in Theory Exams