

CBSE | DEPARTMENT OF SKILL EDUCATION

MASS MEDIA STUDIES (SUBJECT CODE - 835)

Blue-print for Sample Question Paper for Class XI (Session 2025-2026)

Max. Time: 3 Hours

Max. Marks: 60

PART A - EMPLOYABILITY SKILLS (10 MARKS):

UNIT NO.	NAME OF THE UNIT	OBJECTIVE TYPE QUESTIONS	SHORT ANSWER TYPE QUESTIONS	TOTAL QUESTIONS
		1 MARK EACH	2 MARKS EACH	
1	Communication Skills - III	1	1	2
2	Self-Management Skills - III	2	1	3
3	ICT Skills - III	1	1	2
4	Entrepreneurial Skills - III	1	1	2
5	Green Skills- III	1	1	2
TOTAL QUESTIONS		6	5	11
NO. OF QUESTIONS TO BE ANSWERED		Any 4	Any 3	07
TOTAL MARKS		1 x 4 = 4	2 x 3 = 6	10 MARKS

PART B - SUBJECT SPECIFIC SKILLS (50 MARKS):

UNIT NO.	NAME OF THE UNIT	OBJECTIVE TYPE QUESTIONS	SHORT ANS. TYPE QUES.- I	SHORT ANS. TYPE QUES.- II	DESCRIPTIVE/ LONG ANS. TYPE QUESTIONS	TOTAL QUESTIONS
		1 MARK EACH	2 MARKS EACH	3 MARKS EACH	4 MARKS EACH	
1	Introduction to Mass Media	6	1	1	-	08
2	Evolution of Media	6	1	1	1	09
3	Understanding Media	12	2	1	2	17
4	Pre-Production Skills	08	1	-	2	11
TOTAL QUESTIONS		32	5	3	5	45
NO. OF QUESTIONS TO BE ANSWERED		26	Any 3	Any 2	Any 3	34
TOTAL MARKS		1 x 26 = 26	2 x 3 = 6	3 x 2 = 6	4 x 3 = 12	50 MARKS

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Sample Question Paper for Class XI (Session 2025-2026)

Max. Time: 3 Hours

Max. Marks: 60

General Instructions:

1. Please read the instructions carefully.
2. This Question Paper consists of **24 questions** in two sections – Section A & Section B.
3. Section A has Objective type questions whereas Section B contains Subjective type questions.
4. **Out of the given (6 + 18 =) 24 questions, a candidate has to answer (6 + 11 =) 17 questions in the allotted (maximum) time of 3 hours.**
5. All questions of a particular section must be attempted in the correct order.
6. **SECTION A - OBJECTIVE TYPE QUESTIONS (30 MARKS):**
 - i. This section has 06 questions.
 - ii. There is no negative marking.
 - iii. Do as per the instructions given.
 - iv. Marks allotted are mentioned against each question/part.
7. **SECTION B – SUBJECTIVE TYPE QUESTIONS (30 MARKS):**
 - i. This section contains 18 questions.
 - ii. A candidate has to do 11 questions.
 - iii. Do as per the instructions given.
 - iv. Marks allotted are mentioned against each question/part.

SECTION A: OBJECTIVE TYPE QUESTIONS

Q. 1	Answer any 4 out of the given 6 questions on Employability Skills (1 x 4 = 4 marks)	
i.	Give the short cut keys for making the text bold and in italics.	1
ii.	The 3 Ps to get rid of fear and nervousness and become an effective speaker are: a. Prepare, Practice, Perform b. Perform, Practice, Prepare c. Prepare, Perform, Practice d. Practice, Prepare, Perform	1
iii.	Which of the following can help you manage time better? a. Talking to friends b. Making a to do list c. Watching Movie d. Playing favourite games	1
iv.	Enlist any 2 sectors of a green economy.	1
v.	Madhu left a low-paying but fulfilling job for a high-pressure sales role. Despite challenges, her goal of saving for a better home kept her going. This reflects: a. Self-deprivation b. Self-motivation c. Self-consciousness d. Self-obsession	1
vi.	In the 'Business Cycle' the second step after coming up with a business idea is to: a. Understand the market b. Plan the business c. Improve the growth of business d. Set goals	1

Q. 2	Answer any 5 out of the given 7 questions (1 x 5 = 5 marks)	
i.	Name the director of the movie Mughal-e- Azam.	1
ii.	Who wrote the essay 'The Evolution of Means of Human Thought and Expression'?	1
iii.	_____ are the most common communication barriers which cause misunderstandings and misinterpretations between people.	1
iv.	Which of the following is not considered in broadsheet format? a. Hindustan Times b. Indian Express c. Mid Day d. TOI	1
v.	Why imagination is important in story writing?	1
vi.	What's one common label that Indian society often sticks onto women, whether they want it or not?	1

vii.	Which genre of story has its main characters as gods or superheroes?	1
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Q. 3	Answer any 6 out of the given 7 questions (1 x 6 = 6 marks)	
i.	Give any two examples of talent shows on television.	1
ii.	Who was the first Director General of All India Radio?	1
iii.	What does an omniscient writer know about the characters?	1
iv.	Give the full forms of CCTV.	1
v.	Mention the names of editing transitions.	1
vi.	What is a plot in a narrative?	1
vii.	Define medium.	1

Q. 4	Answer any 5 out of the given 6 questions (1 x 5 = 5 marks)	
i.	The camera movement in which the camera moves from one place to another is called _____.	1
ii.	Name the three fundamental rings of the internet.	1
iii.	_____ is the control of a director over frames and individual shots.	1
iv.	Where can one find the anchor story?	1
v.	Correct the given statement: Sculpture is a medium of expression which creates aesthetic experience by means of lines, shapes, tones and colour.	1
vi.	Mention any 2 functions of mass media.	1

Q. 5	Answer any 5 out of the given 6 questions (1 x 5 = 5 marks)	
i.	What are the main elements of a shot composition in cinema?	1
ii.	Which of the following statement is true with respect to one-way communication where a programme is created by media- persons? a) response of the audience has a bearing on the quality of the programme b) reaches billions of people across continents c) communication is not instant d) technology is not crucial	1
iii.	A _____ barrier stems from a problem in machinery or instruments used to transmit the message.	1
iv.	Name any two E-shopping sites.	1
v.	What is Op-ed page?	1
vi.	According to the Hypodermic Needle Theory, what is the role of the media? a) offers balanced viewpoints b) influences gradually c) persuades directly and powerfully d) has little impact	1

Q. 6	Answer any 5 out of the given 6 questions (1 x 5 = 5 marks)	
i.	What is a podcast?	1
ii.	What is the role of fable in fiction story?	1
iii.	What is photo caption?	1
iv.	Name the author of the novel 'Behind the Times'.	1

v.	What is micro structure of film	1
vi.	Mention the techniques of storytelling.	1

SECTION B: SUBJECTIVE TYPE QUESTIONS

Answer any 3 out of the given 5 questions on Employability Skills (2 x 3 = 6 marks)

Answer each question in 20 – 30 words.

Q. 7	You are preparing for your final exams and have multiple subjects to cover. How can effective time management help you in this situation? Mention any two strategies you would use.	2
Q. 8	From the 7C's of effective communication, briefly explain any two principles in which communication can be successful.	2
Q. 9	What is the purpose of using headers and footers in a document? Give one example of the type of information commonly placed in a header or footer.	2
Q. 10	India has adopted Sustainable Development as a national policy. Explain the objectives of the Green India Mission.	2
Q. 11	What are the two important values or qualities of a successful entrepreneur? Explain briefly.	2

Answer any 3 out of the given 5 questions in 20 – 30 words each (2 x 3 = 6 marks)

Q. 12	Differentiate between interpersonal and intrapersonal communication.	2
Q. 13	The language of newspapers is different from other forms of writing? Substantiate.	2
Q. 14	How television is television and cinema?	2
Q. 15	Give two reasons why audiences enjoy watching documentaries.	2
Q. 16	Why do we tell story?	2

Answer any 2 out of the given 3 questions in 30– 50 words each (3 x 2 = 6 marks)

Q. 17	In what ways is music integral to the narrative element of a film?	3
Q. 18	Name the first television soap programme to be telecast by Doordarshan. Why was it a landmark serial?	3
Q. 19	'All communication is an extension of our sensory capabilities' Justify the statement.	3

Answer any 3 out of the given 5 questions in 50– 80 words each (4 x 3 = 12 marks)

Q. 20	Imagine you are an RJ hosting a popular youth radio show. Your school is organising a social awareness campaign and you want to promote it. Draft an outline for your segment, highlighting how you would use your qualities and engage listeners to promote the event effectively.	4
Q. 21	Mainstream media uses news as a commodity. Do you think it is justified? What tactics are employed to sensationalise news? Explain any three.	4
Q. 22	What content consider in story?	4
Q. 23	Explain the Two-Step Flow Theory proposed by Paul Lazarsfeld. How does this theory challenge the idea that media directly influences the masses?	4
Q. 24	Devdas has been adapted into films by different writers, each interpreting the story differently from the original book. What does this suggest? Mention the important factors to consider while evaluating a writer's work.	4