



NOTIFICATION

VIDEOS FOR CBSE YouTube CHANNEL

CBSE initiated a channel on You Tube: www.youtube.com/cbsechannel dedicated to the various activities conducted by the Board and its affiliated schools and invited the schools to send in their videos for uploading on the CBSE Channel. The CBSE Channel now has more than 700 subscribers and more than 200 selected videos available for viewing.

CBSE once again invites the schools to send in their videos to be uploaded on the CBSE Channel. These videos can be **short films**, **role plays**, **talks**, **discussions**, **debates or other such activities** on any of the following themes:

- Health and Wellness
- Gender Sensitivity
- Community Outreach
- Life Skills
- Values Education
- Heritage
- Disaster Management
- Social Issues
- Environmental Issues and Concerns
- Science and Technology
- Innovative Teaching Learning Methodologies

The videos, along with a short description (not exceeding 45 words), may be sent (in a pen drive/CD) addressed to:

Director (Academics, Research, Training & Innovation)
Central Board of Secondary Education
Shiksha Sadan, 17, Rouse Avenue
Institutional Area, Delhi – 110002

While sending the videos, please consider the following:

- 1. The video should be using one of the following formats:
 - ➤ .MOV
 - .MPEG4
 - IVA. <
 - ➤ .WMV
- 2. Length of the video should not exceed 10 minutes. Lengthy videos will not be uploaded due to technical reasons.

- 3. It should be well edited and appropriately titled. Name of the video should be in the following format: "Theme Title of the video Name of the School".
- 4. The Board reserves the right to use, reproduce, distribute, prepare derivative works of, display, publish, adapt the submitted content and also make available online or electronically transmit some or part of it in any form.
- 5. It should not contain any third party copyrighted material, or material that is subject to other third party proprietary rights.
- 6. The content of the video should not be objectionable in any manner, and should not hurt the emotions and sentiments of any community, region, religion, gender, caste or creed.
- 7. Please do not send the entire proceedings of events/celebrations at school for uploading.
- 8. Kindly ensure the quality of the video before submitting it. Please check that the video is not shaky or blurred and the audio is clear. The images in the movie format will not be considered for uploading.

Only the selected videos will be uploaded on the CBSE Channel. You may address your queries to cbsechannel@gmail.com.

Sd/-

Dr. Sadhana Parashar
Director (Academic, Research, Training & Innovation)