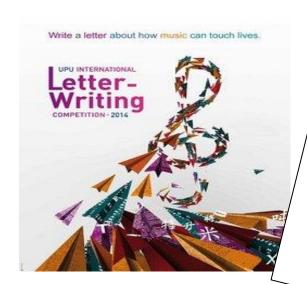






NOTIFICATION 43rd Universal Postal Union (UPU) Letter Writing Competition 2014

Theme: Music Can Touch Lives



The Department of Post, Ministry of Communication & IT, Government of Indiashall be organizing the 43rd UPU Letter Writing Competition 2014 for students on 5th January, 2014.

The Letter Writing Competition seeks to nurture the students' creativity and sense of sharing by giving them a platform to express themselves through writing and to contribute to the strengthening of international friendship. In times, when Letter Writing is losing its prominence and importance, the UPU has taken the initiative of carrying the oldest and the most traditional communication medium to the next generation.

- 1. The International Bureau of the Universal Postal Union coordinates this Letter Writing Competition and selects the three prize winners amongst the best entries received from each member country of the UPU. The three winners will be awarded Gold, Silver and Bronze medals along with an album of the official postage stamps of the Universal Postal Union.
- 2. The Department of Posts, Ministry of Communications & IT, Government of India, shall select three best entries at the National Level that will be awarded cash prizes and certificates of achievement. In addition, a consolation prize and certificate will also be given to one best entry from each circle. The best entry at the National Level shall qualify as the official Indian entry for the UPU level International Competition.
- The language to be used in holding the competition is English or any of the recognized languages embodied in the 8th schedule of Indian Constitution.
- 4. It is requested that the Principals/Heads of CBSE affiliated institutions organize this competition in their respective schools.
- 5. The copies of the detailed instructions issued by the Postal Department are enclosed as **Annexures 01, 02 and 03** of the Notification. Participating schools

are directed to forward the entries on or before 21st December, 2013, to the Chief Postmaster General of their States for evaluation, who will submit the three best entries to the Postal Directorate, New Delhi. (*Addresses of Chief Postmaster Generals are available with Annexure-03*).

The best entry at the National Level shall qualify as the Official Indian Entry for the International Level Competition.

For further clarifications please visit www.indiapost.gov.in

Kindly disseminate the above information to all the teachers and students concerned.

Sd/-DR. SADHANA PARASHAR DIRECTOR (ART & I)