



केन्द्रीय माध्यमिक शिक्षा बोर्ड
(शिक्षा मंत्रालय, भारत सरकार के अधीन एक स्वायत्त संगठन)
CENTRAL BOARD OF SECONDARY EDUCATION
(An Autonomous Organisation under the Ministry of Education, Govt. of India)

CBSE/DIR./SE&TRNG./Udyam/2021

03.08.2021

NOTIFICATION

Orientation on 'Online Entrepreneurship Programme' for Principals and teachers in association with Udhya Learning Foundation

Entrepreneurship plays an important role in building up the economy and growth of a nation. We often come across young people full of creative and innovative ideas. But very few of them are able to bring their ideas into reality. Therefore, there is a great need of cultivating and fostering entrepreneurial mindset among our students.

In this context, Board in collaboration with Udhya Learning Foundation is organizing an online awareness programme (refer Annexure-I) for Principals and teachers of the schools affiliated to the Board as per the schedule given below. All concerned are requested to register at the link given below:-

Topic	Date & Timing	Link
Orientation programme on 'Online Entrepreneurship Programme' for Principals and teachers.	11 th August, 2021 11.00 am to 12.00 noon	https://forms.gle/MAdinFvY8fXodEXTA

Please note that-

1. There is no participation fee for attending the online orientation programme.
2. The orientation programme is exclusively for the Principals and teachers of CBSE affiliated schools.
3. The link for participating in the orientation programme shall be e-mailed to the participants one day prior to the programme on the e-mail Id provided at the time of registration.

Further, the Board is planning to organize the training of teachers and students in the last week of August/September, 2021. The details will be shared subsequently.

For any queries /feedback, the school may e-mail to:

- Department of Skill Education, CBSE at skedu_ap1@cbseshiksha.in
- Ms. Gauri, Udhya Foundation Learning at gauri@udhyam.org

Biswajit Saha

(Dr. Biswajit Saha)

Director (Skill Education and Training)



'शिक्षा सदन', 17, राऊज़ एवेन्यू, इंस्टीट्यूशनल एरिया, नई दिल्ली-110002
'ShikshaSadan', 17, Rouse Avenue, Institutional Area, New Delhi – 110002





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Annexure-I

Awareness Webinar for Principals and teachers of CBSE affiliated schools about the Online Entrepreneurship Programm

Date: 11th August, 2021

Time: 11:00am-12.00pm

❖ **Key features of the Online Entrepreneurship Programme (OEP) -**

1. **Blended learning-** Students learn the concepts through online sessions and then pursue real life business projects based on them to build a deeper understanding. This allows students to learn independently in addition to facilitator support.
2. **Real life learning-** Students not only understand business and entrepreneurship theoretically, but actually craft a business idea of their interest, engage with real customers, do surveys etc. to put the concepts in practice.
3. **Reflective learning-** Students learn from reflecting on their personal experience of starting their business. Managing a business could be an intensely engaging experience which builds a solid ground for learners to derive learnings from it and enhance their self-awareness.

❖ **Implementation Model of the Programme-** This programme comprises of 3 steps-

1. Training of master trainers by ULF
2. Training of teachers by Master Trainers
3. Training of students by Teachers

❖ **Highlights of the Master trainers training programme are-**

➤ **Objectives of the programme-**

- Understanding the concept of Enterpreunership and OEP programme design
- Practicing facilitation techniques

- **Time duration-** 10 Hours formal training that includes 1 hour of Online Induction and 9 hours of online training (3 hours per day for 3 days)
- The trained facilitators/Master Trainers will train teachers

The teachers trained will further impart training to their students.



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Copy to the respective Heads of Directorates, Organizations and Institutions as indicated below with a request to disseminate the information to all the schools under their jurisdiction:

1. The Commissioner, Kendriya Vidyalaya Sangathan, 18, Institutional Area, Shaheed Jeet Singh Marg, Delhi-110016
2. The Commissioner, Navodaya Vidyalaya Samiti, B-15, Sector-62, Institutional Area, Noida – 201309
3. The Director of Education, Directorate of Education, Govt. of NCT of Delhi, Old Secretariat, Delhi – 110054
4. The Director of Public Instructions (Schools), Union Territory Secretariat, Sector 9, Chandigarh – 160017
5. The Director of Education, Govt. of Sikkim, Gangtok, Sikkim – 737101
6. The Director of School Education, Govt. of Arunachal Pradesh, Itanagar – 791111
7. The Director of Education, Govt. of Andaman & Nicobar Islands, Port Blair – 744101
8. The Director, Central Tibetan School Administration, ESSESS Plaza, Community Centre, Sector 3, Rohini
9. The Additional Director General of Army Education, A – Wing, Sena Bhawan, DHQ, PO, New Delhi – 110001
10. The Secretary AWES, Integrated Headquarters of MoD (Army), FDRC Building No. 202, Shankar Vihar (Near APS), Delhi Cantt – 110010
11. DS to Chairman, CBSE - for kind information of the Chairman, CBSE
12. All the Heads of Department of the Board
13. All the Regional Directors/Regional Officers/Head-COEs, CBSE with the request to send this circular to all the Heads of the affiliated schools of the Board in their respective regions for compliance
14. Head (Media & Public Relations), CBSE
15. Assistant Secretary (IT), CBSE, Rouse Avenue with the request to upload this notification on the CBSE Academic website
16. In charge, Hindi Cell, CBSE HQ – for Hindi Translation of this notification

Director (Skill Education and Training)



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