



केन्द्रीय माध्यमिक शिक्षा बोर्ड
(शिक्षा मंत्रालय, भारत सरकार के अधीन एक स्वायत्त संगठन)
CENTRAL BOARD OF SECONDARY EDUCATION
(An Autonomous Organisation under the Ministry of Education, Govt. of India)

CBSE/DIR(SE&T)/2021

08 Oct. 2021

NOTIFICATION

Business Plan Competition for school students by Entrepreneurship Cell, IIT Bombay

Entrepreneurship Cell of IIT Bombay is organizing Eureka! Junior, a **Business Plan Competition for students of classes 6th to 12th promoting entrepreneurship at a young age**. It encourages students' inquisitive minds to bring up innovative ideas and provides them with a platform to present their startup ideas.

The students would be provided **workshops and mentoring** from business experts for developing their startup ideas. A **National level Olympiad** is also going to be held for imparting and testing the knowledge about the field of entrepreneurship.

The students have to register by themselves at the official website of Eureka! Junior.
(<https://eureka.ecell.in/junior/>)

Timeline:

- **Registration Deadline:** 25 October 2021
- **Timeline:** 25 October 2021 - 2 February 2022
- **Fees:** Free of cost
- **Mode:** Online

Students have to:

- Register at: <https://eureka.ecell.in/junior/> for the competition and the olympiad
- Login using the credentials received on mail after registering for the competition and fill the questionnaire describing their startup idea.
- Participate individually or in a team of 2-3 members for the competition

The detailed brochure of Eureka! Junior is annexed alongwith the impact report of Eureka! Junior held in previous years.

The Heads of the schools are requested to motivate their students to participate in Eureka! Junior Competition.


(Dr. Biswajit Saha)

Director (Skill Education and Training)

Encl: Ann. 1: Brochure of Eureka! Junior
Ann. 2: Impact Report of Eureka Junior



‘शिक्षा सदन’, 17, राऊज़ एवेन्यू, इंस्टीट्यूशनल एरिया, नई दिल्ली-110002
‘Shiksha Sadan’, 17, Rouse Avenue, Institutional Area, New Delhi – 110002





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Copy to the respective Heads of Directorates, Organizations and Institutions as indicated below with a request to disseminate the information to all the schools under their jurisdiction:

1. The Commissioner, Kendriya Vidyalaya Sangathan, 18, Institutional Area, Shaheed Jeet Singh Marg, Delhi - 110016.
2. The Commissioner, Navodaya Vidyalaya Samiti, B-15, Sector-62, Institutional Area, Noida - 201309.
3. The Director of Education, Directorate of Education, Govt. of NCT of Delhi, Old Secretariat, Delhi - 110054
4. The Director of Public Instructions (Schools), Union Territory Secretariat, Sector 9, Chandigarh - 160017
5. The Director of Education, Govt. of Sikkim, Gangtok, Sikkim - 737101
6. The Director of School Education, Govt. of Arunachal Pradesh, Itanagar - 791 111
7. The Director of Education, Govt. of Andaman & Nicobar Islands, Port Blair - 744101
8. The Director, Central Tibetan School Administration, ESSESS Plaza, Community Centre, Sector 3, Rohini.
9. The Secretary, Sainik Schools Society, Room No.101, D-1 Wing, Sena Bhawan, New Delhi- 110001
10. The Additional Director General of Army Education, A – Wing, Sena Bhawan, DHQ, PO, New Delhi – 110001
11. The Secretary AWES, Integrated Headquarters of MoD (Army), FDRC Building No. 202, Shankar Vihar (Near APS), Delhi Cantt – 110010
12. The Secretary Eklavya Model Residential Schools (EMRS), Ministry of Tribal Affairs, Government of India.
13. The Chairman, Odisha Adarsha Vidyalaya Sangathan, N-1/9, Near Doordarshan Kendra, PO Sainik School Nayapalli, Bhubaneswar, Odisha-751005.
14. The Events and PR Head, The Entrepreneurship Cell, IIT Bombay
15. The Deputy Secretary to Chairman, CBSE - for kind information of the Chairman, CBSE
16. All the Heads of Department of the Board.
17. All the Regional Directors/Regional Officers/Head-COEs, CBSE with the request to send this circular to all the Heads of the affiliated schools of the Board in their respective regions for compliance.
18. Head (Media & Public Relations), CBSE
19. Assistant Secretary (IT), CBSE, Rouse Avenue with the request to upload this notification on the CBSE Academic website.
20. Incharge, Hindi Cell, CBSE HQ – for Hindi Translation of this notification.

Director (Skill Education and Training)



‘शिक्षा सदन’, 17, राऊज़ एवेन्यू, इंस्टीट्यूशनल एरिया, नई दिल्ली-110002
‘Shiksha Sadan’, 17, Rouse Avenue, Institutional Area, New Delhi – 110002



 **Practically** Presents

€! EUREKA! junior

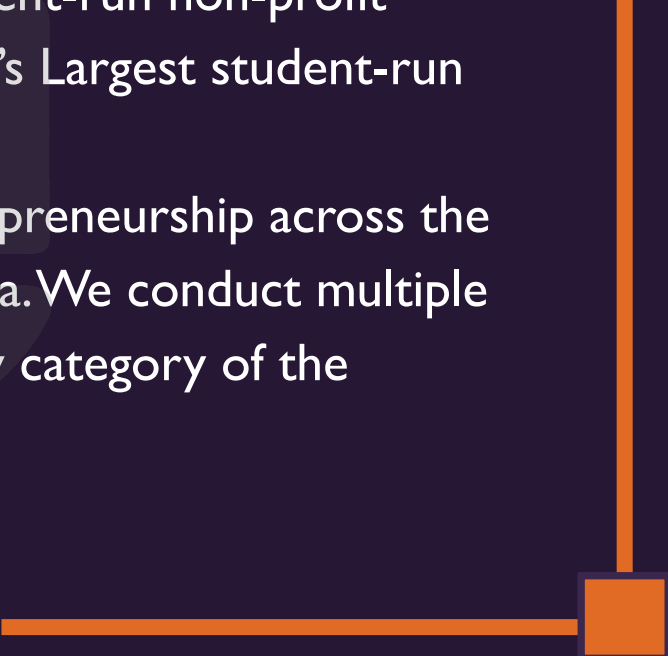
ROAD TO ENTERPRISE **2021** Co-Powered by  **akudo**



WHAT IS E-CELL IIT BOMBAY?

E-Cell stands for The Entrepreneurship Cell of the Indian Institute of Technology Bombay. We are a completely student-run non-profit organisation. In 23 years, we have become Asia's Largest student-run entrepreneurship promoting organisation.

Our main aim is to cultivate the spirit of entrepreneurship across the country and to help enthusiasts grow their idea. We conduct multiple competitions and initiatives that cater to every category of the entrepreneurship community.





WHAT IS EUREKA! JUNIOR?

Eureka! Junior is a Business Plan Competition that encourages school students of Class 6th to 12th to bring out their creative ideas and develop an entrepreneurial mindset. Junior provides a platform for students to present their business idea and cultivate it under the guidance of experienced mentors. This is a unique opportunity to solve daily-life problems in an innovative way and convert it into a business.

● **WHY EUREKA! JUNIOR?** ●

Why should you participate in Eureka! Junior?

Is it because your school tells you or because your parents tell you?

Eureka! Junior will provide you with a stage to develop all the necessary life skills. We train and guide you through the depths of the Business World.

This is the perfect opportunity to test your entrepreneurial skills and to learn and develop alongside the brightest minds in the country.

What makes it all the more interesting is, that we help you develop your own company at such a young age. With all of these interesting prospects, let's delve into the workings of Eureka! Junior!!



HOW IT WORKS?

Eureka! Junior consists of 6 major phases, spanning a breadth of nearly 7 months. Students of Classes 6-12 can participate in this competition. We have built 3 tracks, for students of Classes 6-8, Classes 9-10 and Classes 11-12.

Phase 1 → Preliminary Workshops

Through a series of **free online** workshops in schools across the country, we aim to provide students with basic knowledge of entrepreneurship.

- Duration of Workshop: 1 hour
- Content: What is Entrepreneurship? Why Entrepreneurship? What is Idea Generation and Idea Validation?
- The Workshops are conducted over the months of August, September and October.

Phase 2 → The Entrepreneurship Olympiad

The National Entrepreneurship Olympiad will be conducted online. There will be 3 different Question Papers for the 3 tracks. The Preliminary Workshop is NOT a prerequisite for the Olympiad, however, attending the workshop will definitely provide an advantage to the students.

- Date of Olympiad Conduction - **31th October**
- Duration of Olympiad: 1 hour
- Total Number of Questions: 45 (Multiple Choice Questions)
- Maximum Marks: 50

- The syllabus and structure of the question paper is clearly provided on our website.
- A Sample Paper is also be provided to give the students a glimpse of the Olympiad.
- **Top 100** students in each track will be awarded a “Certificate of Excellence” for their outstanding performance in a pan-India test.
- All the participants will receive a Participation Certificate from E-Cell, IIT Bombay

Phase 3 → Registrations

Registrations will only be accepted in the online mode this year, through our website. The registrations will start from **14th August**. The last date to register is **25th October**.

- Click on the “Register” button on the website and enter all the personal details required. Participants can form a team of a maximum of 3 members, i.e. you can participate as an individual or a 2 or 3 membered team. All 3 members **must** be from the same track. Each team should have a team leader, chosen through a mutual decision of the participants.
- The next step is to fill the Basic Questionnaire that describes the idea of the team. This Questionnaire is designed to enable the teams to build a complete and comprehensive image of their idea.

Each question represents an important part of the construction of a Business-Plan. All the teams are expected to answer all the questions in the questionnaire in detail.

- These answers will automatically be saved on our website. Teams can edit their answers repeatedly until the Registration Deadline. Once the deadline passes, the last submitted answers will be saved automatically in the system. The last submitted answers will be used for the judging process.

Based on the responses to the Questionnaire, the Semi-Finalists will be declared. This process will take approximately two weeks to complete, following which the selected teams will be mailed regarding their selection.

Phase 4 → Preliminary Submission [Compulsory Task]

The semifinalists are required to submit a pitch deck before attending the **Advanced Workshop**. A pitch deck is a presentation which the participants (in .pptx format) need to submit which should cover the following aspects:

1. What is the problem that your team is trying to solve?
2. What is the solution to the problem or how are you trying to solve the problem?
3. Is there a need for the problem you are trying to solve?
4. Who are your customers?
5. Who are in your team and what is the working of each member?

The submission for the same is to be made on the website, using the team's login credentials.

Phase 5 → Advanced Workshop

- The semifinalists will have the opportunity to attend an Advanced Workshop for a more advanced picture and better knowledge of entrepreneurship.
- Content of the workshop: Business Model Canvas and Pitching
- The workshop will be conducted over 2 weekends, with each of the above mentioned on one day. The Advanced Workshops are scheduled over the 2nd and 3rd weekends of December 2021.
- The attendees of the Advanced Workshop will be awarded a “Certificate of Participation in Eureka! Junior 2021”.

Post the Advanced Workshop, the teams will be allowed to submit a final edited version of their Preliminary Submission. This will be using the knowledge and tools they gained in the Advanced Workshop.

Phase 6→ Finals

- The finalists will be invited to E-Summit, the flagship event of Entrepreneurship Cell, IIT Bombay.
- The finalists are required to pitch their idea in front of a panel of judges.
- The Finals are tentatively scheduled in the month of February 2021.
- More detailed guidelines would be shared for the finalists at a later stage.

INCENTIVES

1. Prize money worth INR 3 lakhs
2. Certificate from E-Cell IIT Bombay
3. Media Recognition
4. Mentoring and Workshops

Sponsors



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Road To Enterprise

*Eureka!
Junior*

Alpha Monitor (Hemesh Chadalavada)

- **Winner – Eureka! Junior 2019**

- Project – **Alpha Monitor**
- Presented idea for a device to monitor the elderly and mental patients.
- Received mentoring from E-Cell, IITB to develop the idea into a market-ready product.
- Prototype is awarded **provisional patent** in November 2019
- Awarded **INR 50,000** from E-Cell, IIT Bombay.
- Sent on a fully sponsored educational trip to **Broadcom Bootcamp**, USA by E-Cell, IIT Bombay



After winning Eureka! Jr.

- In 2021, **Pradhanmantri Rashtriya Bal Puraskar**- Innovation awarded to Hemesh's project Alpha Monitor.
- Hemesh won **Ideate For India** for Alpha Monitor.
- Hemesh is preparing to **launch** Alpha Monitor in the market for the general public.



Narendra Modi ✓ @narendramodi 32m

I truly admire Hemesh Chadavalada's sensitivity. Seeing his grandmother suffer from Alzheimer's, he decided to work on a 'Smart Wristband' that would help monitor aspects that relate to this disease.

Congratulations on being conferred the Rashtriya Bal Puraskar 2021!

HEMESH CHADALAVADA

Master Hemesh Chadavalada is a 13-year-old innovator from Ranga Reddy district in Telangana who has created a 'Smart Wristband' to monitor Alzheimer's patients after seeing his grandmother suffer from the disease. The device monitors the wandering, pulse and blood pressure (BP) of the patient and sends an automatic alert to the caregiver and doctor in case of any abnormal health condition. An app displays the patient's health status and daily reports are automatically sent to the doctor while a camera detects any falls. There is also a 'Smart Pillbox' to ensure that correct pills are given. Hemesh has two international awards including a gold medal that he won at IIF (IA International Innovation Fair) 2019 held at Hyderabad, Telangana and six national awards in his name. He is a member of the Telangana State Innovation Cell (TSIC) and a film is soon to be made on his life.

Master Hemesh Chadavalada is being awarded the Pradhan Mantri Rashtriya Bal Puraskar 2021 for his excellence in

हेमेश चदलवाड़ा

मास्टर हेमेश चदलवाड़ा तेलंगाना के रंगा रेड्डी डिस्ट्रिक्ट में एक 13 वर्षीय नवाकार हैं। उन्होंने अपनी दादी को अल्जाइमर से पीड़ित देखकर अलजाइमर रोगियों की निगरानी के लिए एक 'स्मार्ट व्रिस्टबैंड' बनाया है। यह डिवाइस रोगी के भटकने, नाड़ी और रक्तचाप (बी.पी.) की निगरानी करता है और किसी भी असामान्य स्वास्थ्य स्थिति के मामले में देखभाल करने वाले और डॉक्टर को एक स्वचालित अलार्म भेजती है। एक ऐप मरीज की स्वास्थ्य स्थिति को दिखाती है और दैनिक रिपोर्ट भेजने और आगे से डॉक्टर को पता चलाता है, जबकि एक कैमरा किसी भी खतरा का पता लगाता है। यह अनुमोदित करने के लिए एक 'स्मार्ट पिलबॉक्स' को है जो गलती से दवा के गिरने से बचाता है। हेमेश को अब 2 अंतर्राष्ट्रीय पुरस्कार हैं जिसमें आईआईआईएफ (आईआईआईएफ) इन्टरनेशनल इनोवेशन फेयर 2019 में हैदराबाद, तेलंगाना में हुए स्वर्ण पदक प्राप्त हुए। इसके अलावा इनके नाम पर 6 राष्ट्रीय पुरस्कार शामिल हैं। हेमेश तेलंगाना राज्य में टीएसआईसी (टीएसआईसी) के सदस्य हैं और उनके जीवन पर जल्द ही एक फिल्म बनाई जाएगी।

प्रधानमंत्री राश्ट्रिय बाल पुरस्कार को जीतने वाले हेमेश चदलवाड़ा को उनके अलगाव के लिए बालमंडली राष्ट्रीय बाल

64

598

2,676

Recyclable Paper Pencils (Daksh Mistry, Param Patel)

- Winner – Eureka! Junior 2020
- Presented an idea for pencils to be made from recycled paper or waste generated after sharpening pencils.
- Received mentoring in Eureka! Jr. to build a business model that could make the product commercially viable.
- Awarded prize worth INR 1Lakh and invested it to take the product to market.
- Currently selling **4000+ pencils** per month, with monthly revenue of **INR 25,000.**

Things Finder (Aabhas Senapati)

- Runner up – Eureka! Junior 2020
- Presented the idea for a device to track daily use objects to help **Alzheimer patients**.
- Received mentoring in Eureka! Jr. and developed a Minimum Viable Product (MVP).
- Awarded prize worth **INR 50,000** from E-Cell, IIT Bombay.
- Admitted into Gujarat University Incubator, received a grant of **INR 2 Lakh** for prototype development from Government of Gujarat.

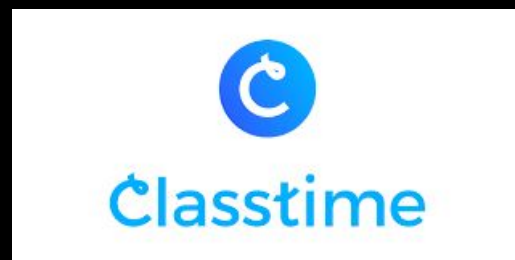


Felicitations by CM OF GUJARAT

Thing Finder Inc.



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